

**P165_MACC_Mexican American Cultural Center
Community Engagement Presentation**

Miro Rivera Architects + Tatiana Bilbao ESTUDIO

September 2021

COMMUNITY ENGAGEMENT AND PROGRAMMING

ESB-MACC Advisory Board
12.14.2020

- Advisory Board Members;

PARD Management Team
01.08.2021

- PARD Leadership;

ESB-MACC Staff
12.17.2020

- MACC Administration;
- MACC Production Staff;
- MACC Educators and Instructors;
- Exhibitions Coordinator;
- Culture and Arts Assistants;
- Rentals and LAAP coordination;

Youth Group
01.28.2021

- Caminos Teen Program leader;
- Caminos Teen Program Participants;
- Former Caminos Teen Program members;

Community of Artists
02.01.2021

- Latino Artists and musicians;
- LAAP collaborators;
- Academia Cuauhtli founders;
- MACC tour guides/ teachers;

Education and History Stakeholders
02.02.2021

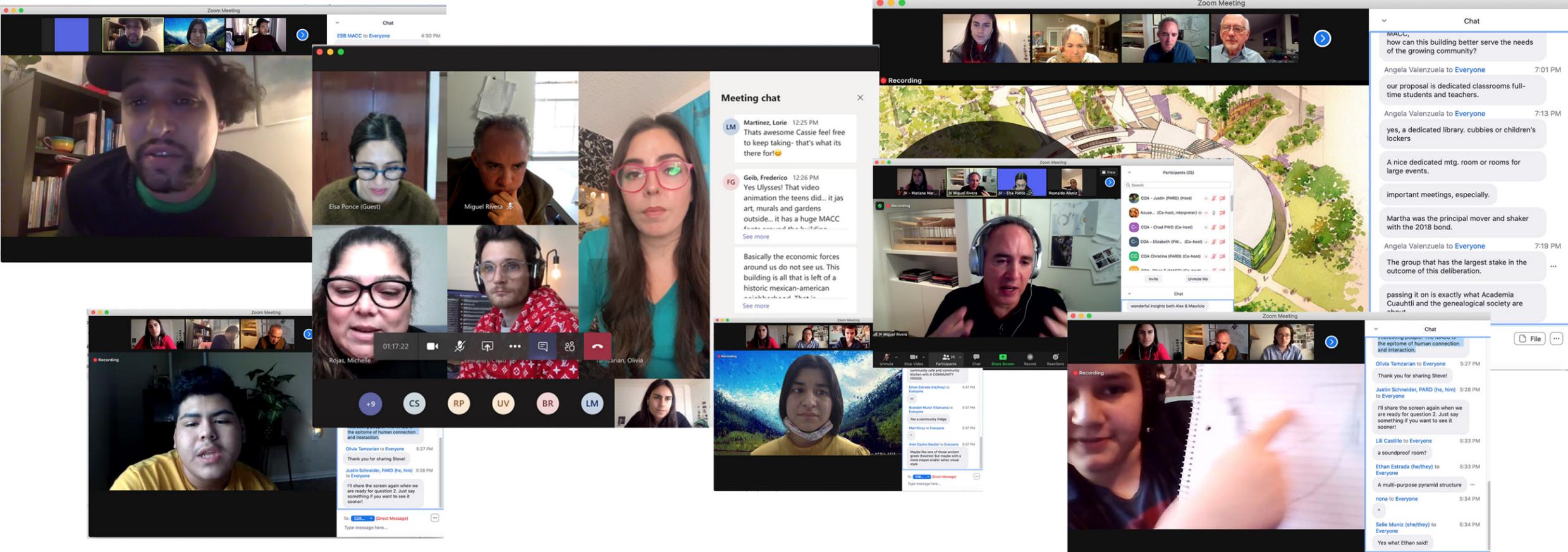
- Tejano Genealogy Society of Austin leadership;
- Academia Cuauhtli leader;
- Educators;

Community Leaders and Legacy Stakeholders
02.04.2021

- Community Leaders and longtime users of the MACC;
- Former employees of the MACC;
- MACC volunteers;
- Artists and researchers;
- Coordinators of MACC's events;
- Former MACC Advisory Board Members;

Spanish only Community meeting
02.06.2021

- A'lante Flamenco Team;
- Other Community members;
- MACC collaborator;



ESB-MACC Advisory Board
03.03.2021

- Advisory Board Members;

PARD Management Team
04.14.2021

- PARD Leadership;

Hispanic/Latino Quality of Life Advisory Commission
04.27.2021

The Trail Foundation (TTF)
04.28.2021

Waterloo Greenway Creek Delta Project
05.11.2021

Virtual Miro Board Charette
05.13.2021 & 05.17.2021

- PARD Management Team;
- MACC Staff;
- LAAP Artists;

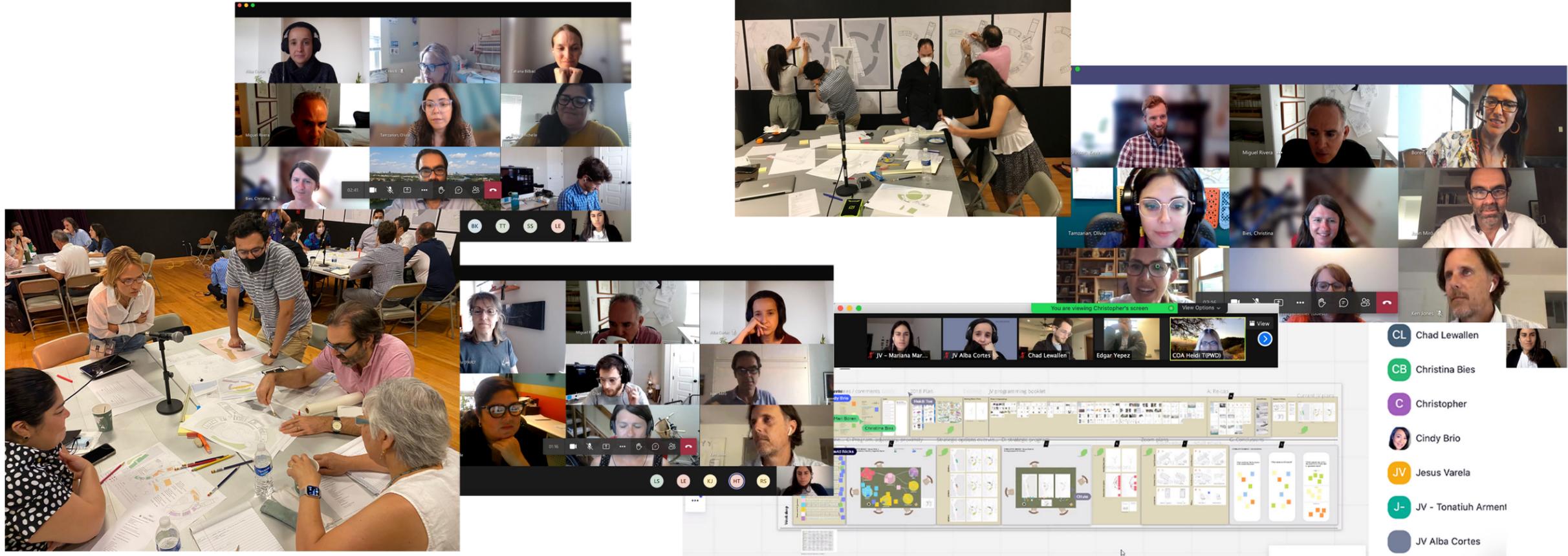
In-Person Staff Workshop
06.07.2021-06.08.2021

- PARD Management Team;
- MACC Administration;
- MACC Production Staff;
- MACC Educators and Instructors;
- MACC Staff;
- CMW (civil consultant);
- Ten Eyck Landscape Arch;

ESB-MACC Advisory Board
07.07.2021

- Advisory Board Members;

The Trail Foundation (TTF)
07.08.2021



“We talked about how we really wanted a kitchen.”

“We should place emphasis on the connection with the water. Having the deck out, places that allow people to be closer to the water can make the MACC more inviting.”

“We need a gallery with the ability to show video. The possibility to darken the space is key.”

“It would be great to have large rooms where we can move things aside and use for other purposes. Or larger rooms that can be split into two through partitions.”

“Food is a language. You connect with history through food. Something like the culinary arts is going to be amazing.”

“Sometimes we want the person who is in charge of a program to have an office right next to where that program goes on. They spend a lot of time going up and down, it's not functional.”

“Right now there are no spaces for people to congregate and chat. The plaza is not very successful because of the sun, people invading with dogs and bicycles, no lighting nor a feeling of safety, no respect for the Zócalo.”

“The Zocalo is completely open and not protected from bikers and outsiders; if we need to have an event that sells alcohol, we need to be able to close the perimeter of the Zocalo.”

“The gallery is missing storage space for temporary walls, pedestals, etc. We need a space to produce art shows.”

“The MACC could host a café or a community kitchen that could serve food prepared by students.”

“The office space is inadequate. We are currently using storage closets as office space. We need more workstations for both permanent and temporary Staff.”

“There are some **operational issues with a new gallery**: being **separated** from the main structure, we would need more permanent staff for that.”

“We also need to solve the elevator. It needs to be enclosed.”

“We get a lot of **complaints** from people **coming out from performances to go to the restrooms.**”

“A **dance studio in the actual gallery** wouldn't bother anyone, it has beautiful wooden floors and it would be a cheap conversion - so would the Visual Arts Lab.”

“If we pitch an **outdoors class** it would **enhance our gardening program** -“The Healing Garden”.

“Sometimes we want the person who is in charge of the programs to have an **office right next to where the programs are going on.** They spend a lot of time running up and down, it's not practical.”

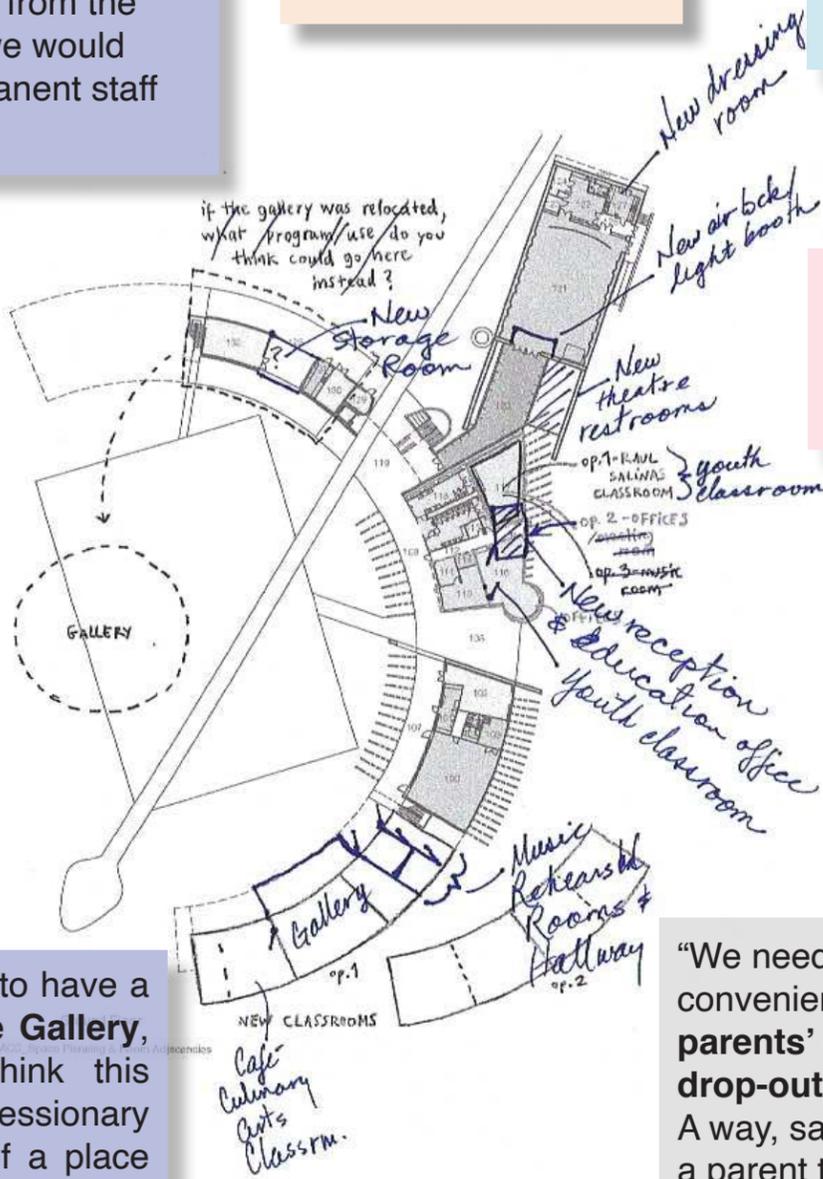
“When people come to the office **they can't find us.** It's not only about signage.”

“We need to get a **reception area**, also for parents to pay bills or check-in with teachers.”

“The second floor would be amazing also because of the **amazing views to the river.**”

“Is there a way to **connect the restrooms directly to the classrooms?** we can't have children using public restrooms.”

- 223_Gallery
- 201_Library
- 204_Media Lab
- 208_Conference Room
- 210_Music Room
- 213_Classroom / Dance Studio
- 202_Office
- 205_Office
- 208_Education Reception
- 211_Office
- 222_Gallery Reception
- 209_Storage Education
- 216_Storage AV
- 217_Junior Closet 2
- 218_Storage
- 224_Kitchenette
- 207_Classroom Restroom
- 219_Public Restroom
- 216_Mech. & Elec. Room 5
- 225_Electrical Room 3
- 211A_Vertical Chaise
- Elevator
- 203_Hall
- 214_Hall
- 221_Staircase
- 200_Corridor
- 212_Corridor
- 220_Open Area 2
- 132A_Exterior Staircase North
- 107A_Exterior Staircase South



“It's a good idea to have a **café next to the Gallery**, but we don't think this should be a concessionary café. It's more of a place like an **artists resource center.** Or a lunch room for the Summer programs.”

“We need a convenient way for **parents' drop-in/drop-out of children.** A way, safetywise for a parent to access their child easily.”

“We envisioned we could have our **library, archive and computer lab** in this area - the **multi-purpose room.**”

“We fell in love with the **multi-purpose space** that could **break into two.**”

ESB-MACC Staff's sketch and quotes from charettes
02-25-2021

PRIORITIES 2018

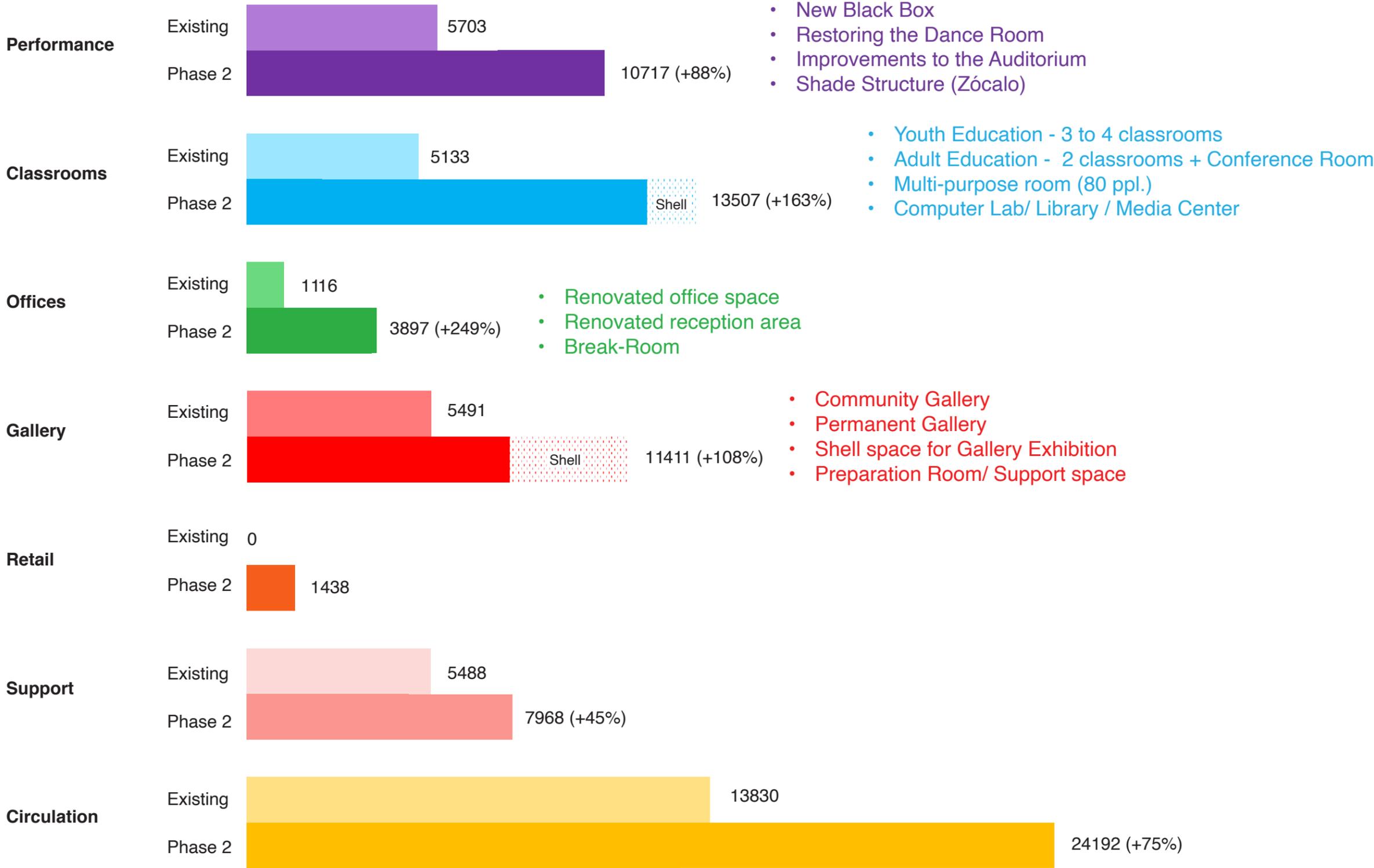
- More classrooms and studios
- Access and views to Lady Bird Lake
- More gallery spaces
- Shade structures at Zócalo
- Larger performance space (theater)
- Adequate parking
- Café
- Gran Entrada (the Grand Entrance)
- Outdoor amphitheater
- Teaching/ Industrial Kitchen

PRIORITIES 2021

- 
- More classrooms and studios
 - Shade structures at Zócalo
 - Access and views to Lady Bird Lake
 - More gallery spaces
 - Improving the existing multi-purpose space
 - Adequate office space
 - More storage space
 - Teaching/ Industrial Kitchen

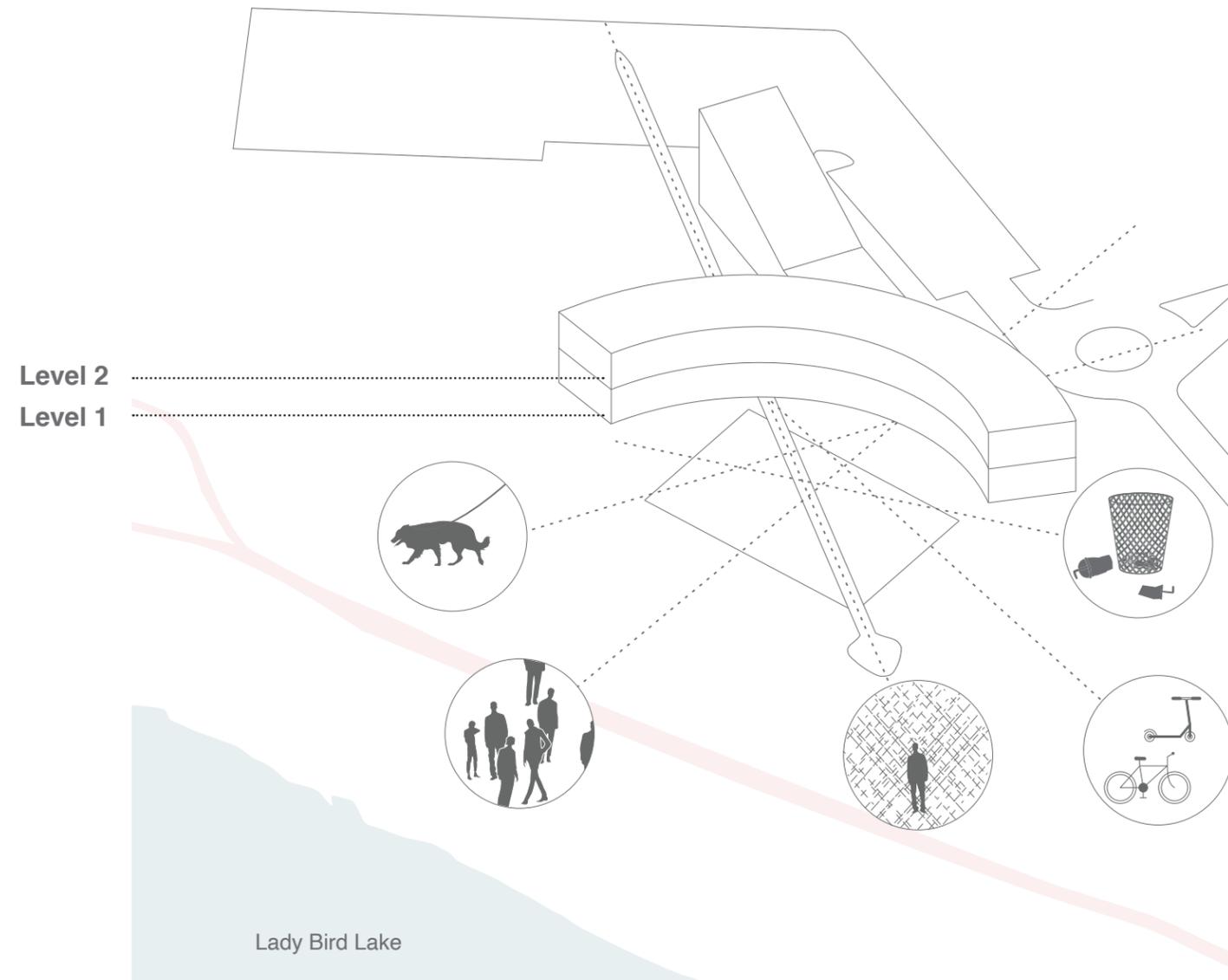
 - Recording studio
 - Adequate parking

 - Outdoor amphitheater
 - Gran Entrada (the Grand Entrance)
 - Café

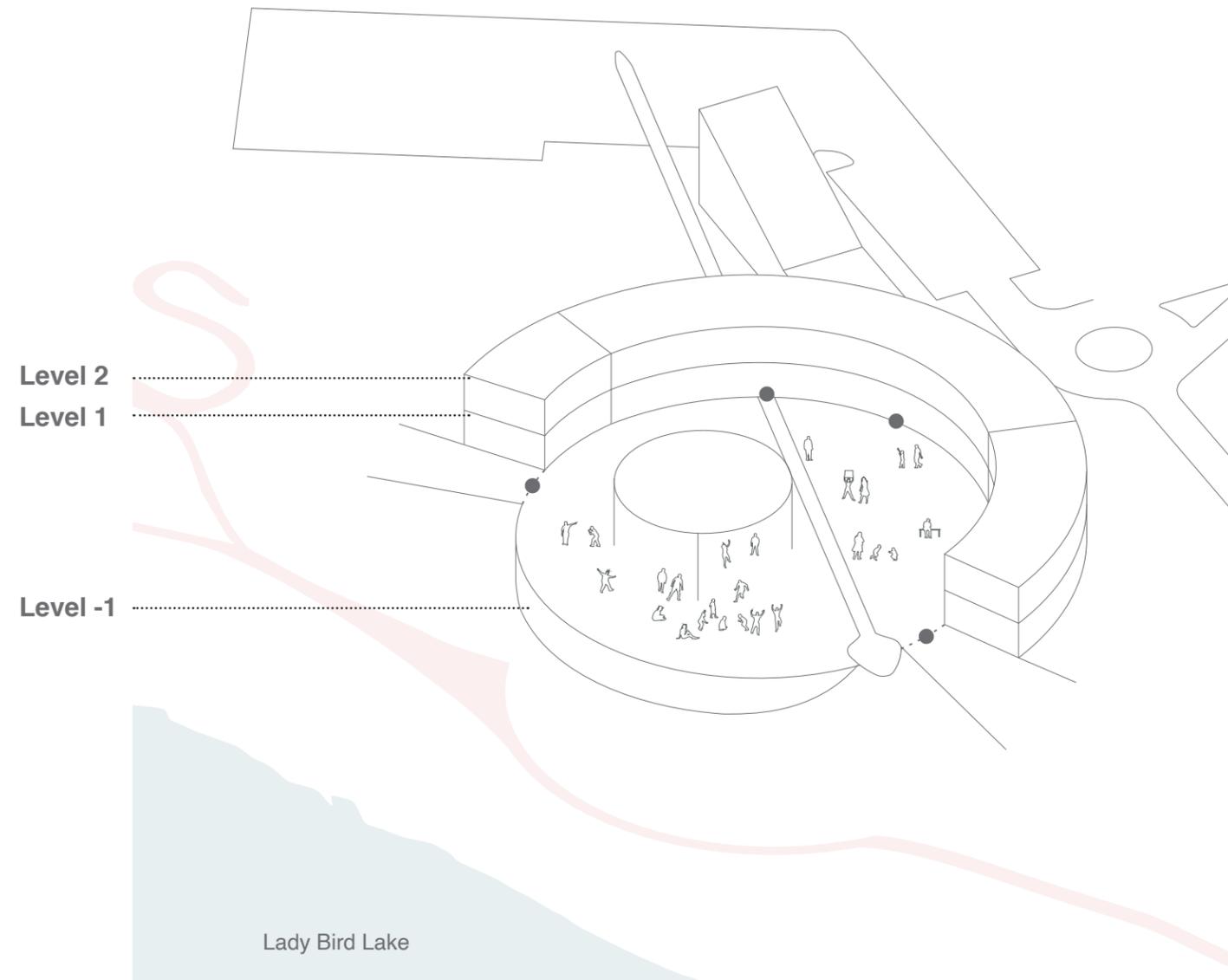


Existing vs. Phase 2
36,000 SF vs. **72,000 SF**

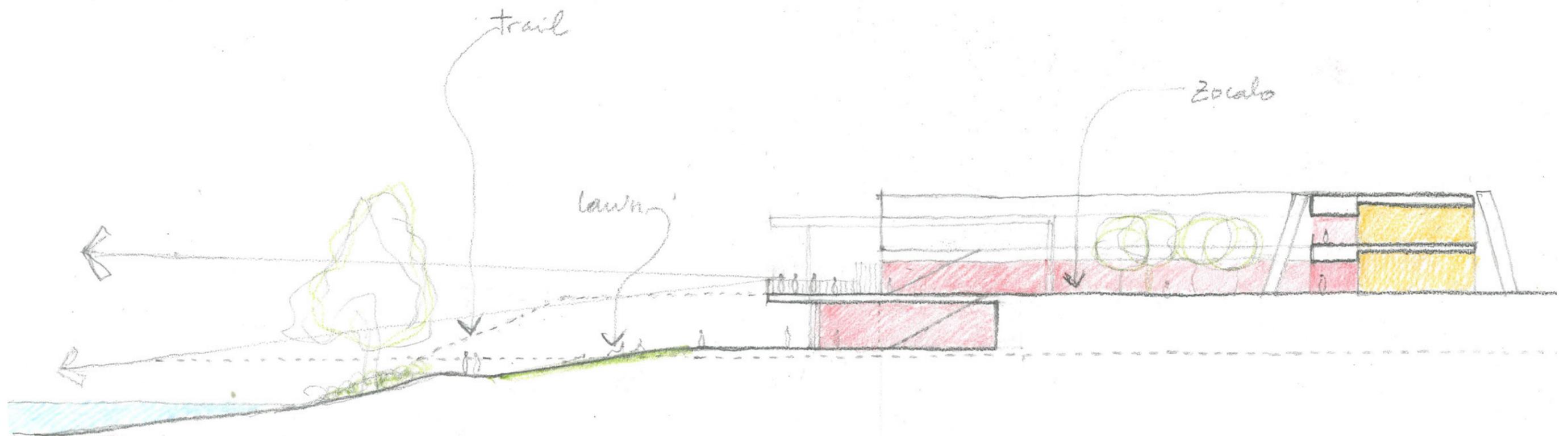


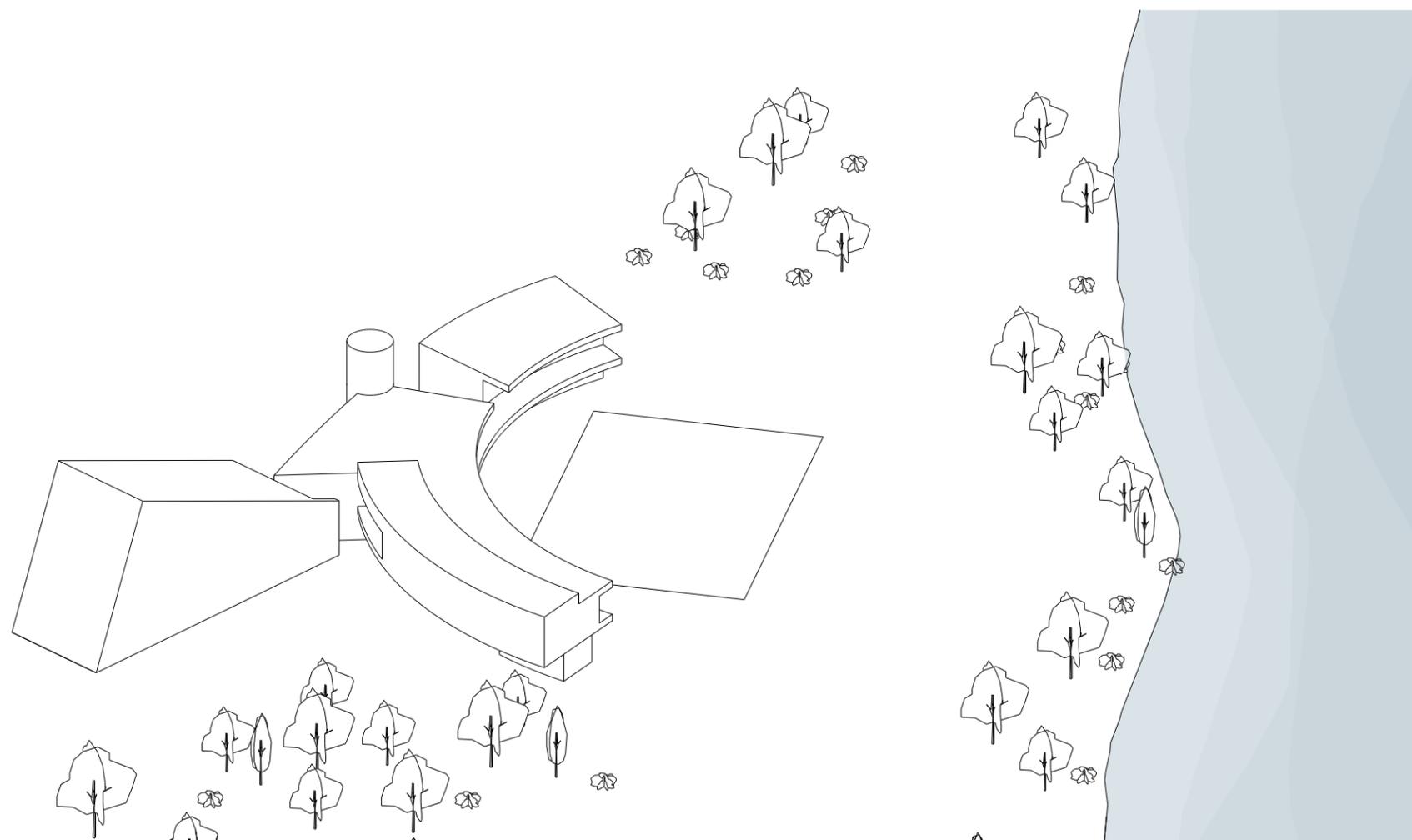


Existing condition of the ESB-MACC Plaza

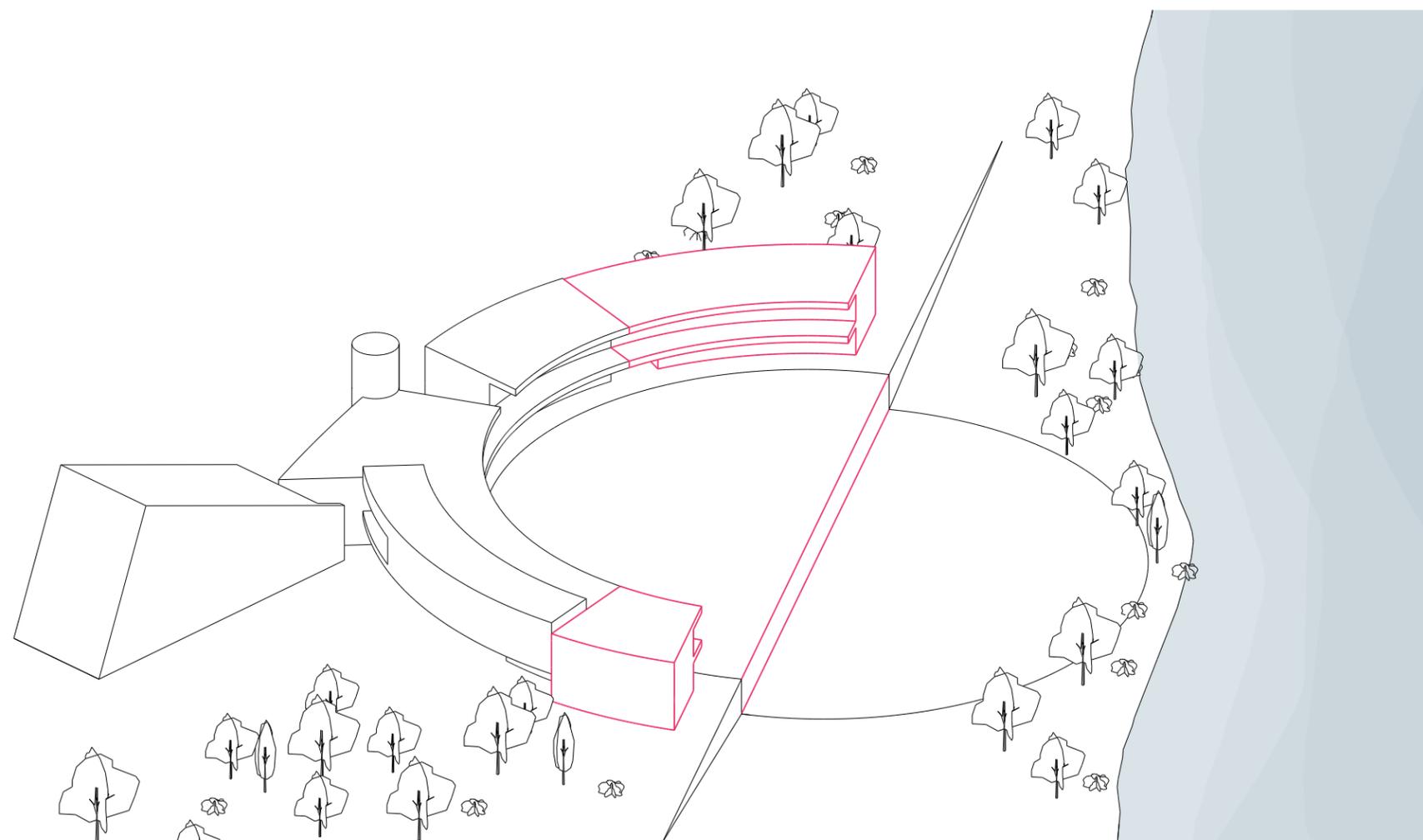


Introduction of a containing wall that limits the Zócalo

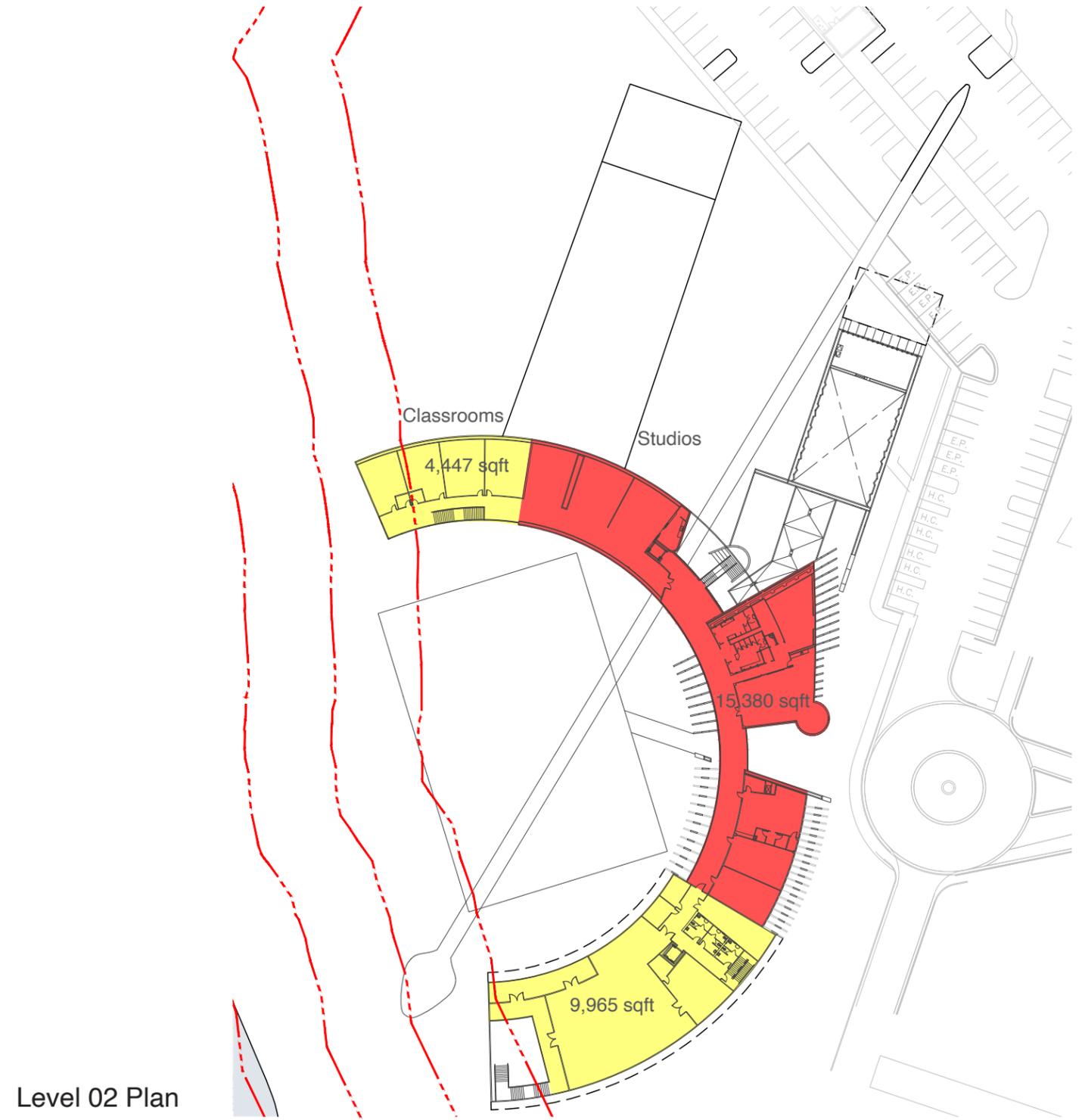
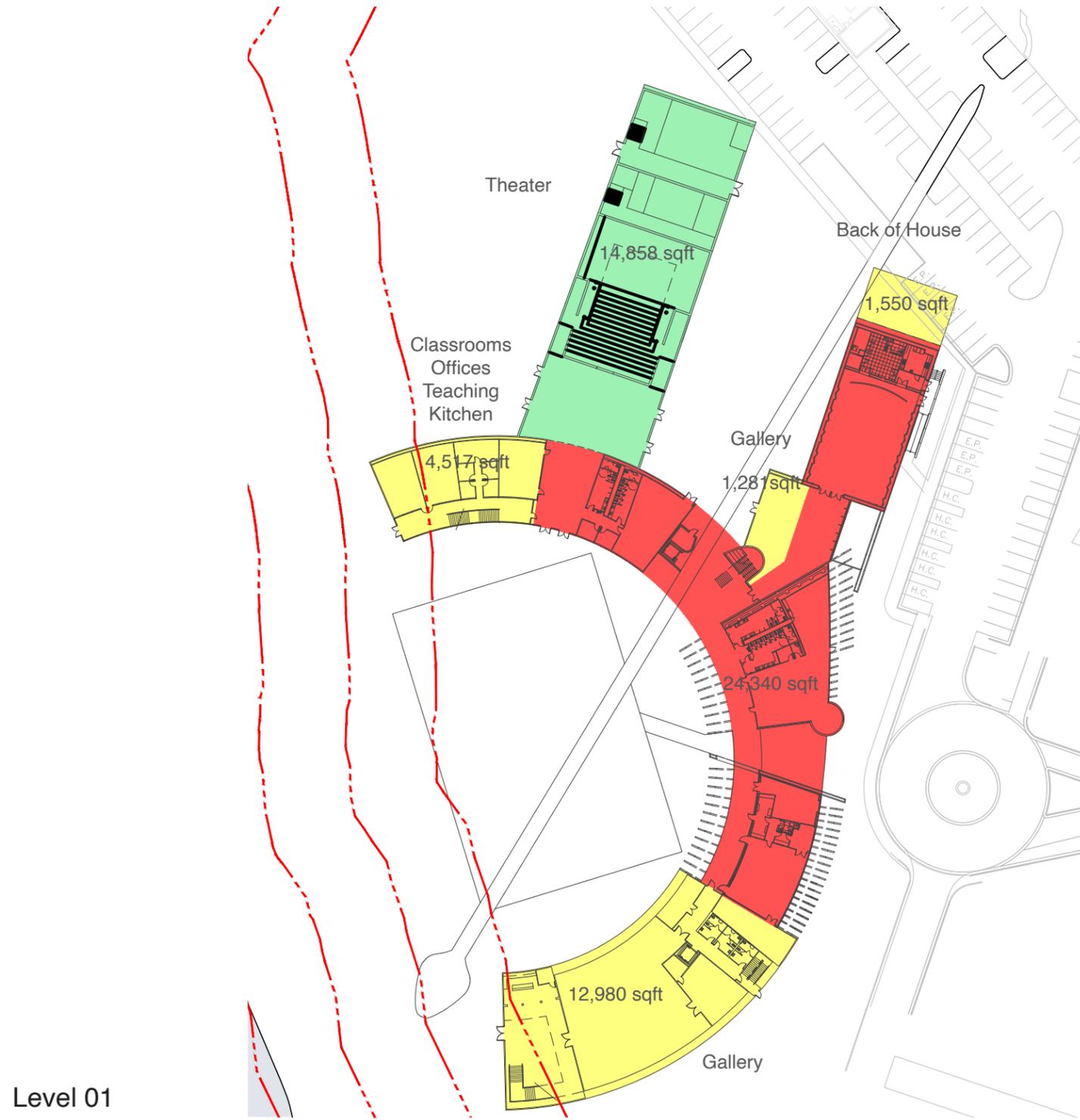




Existing Condition

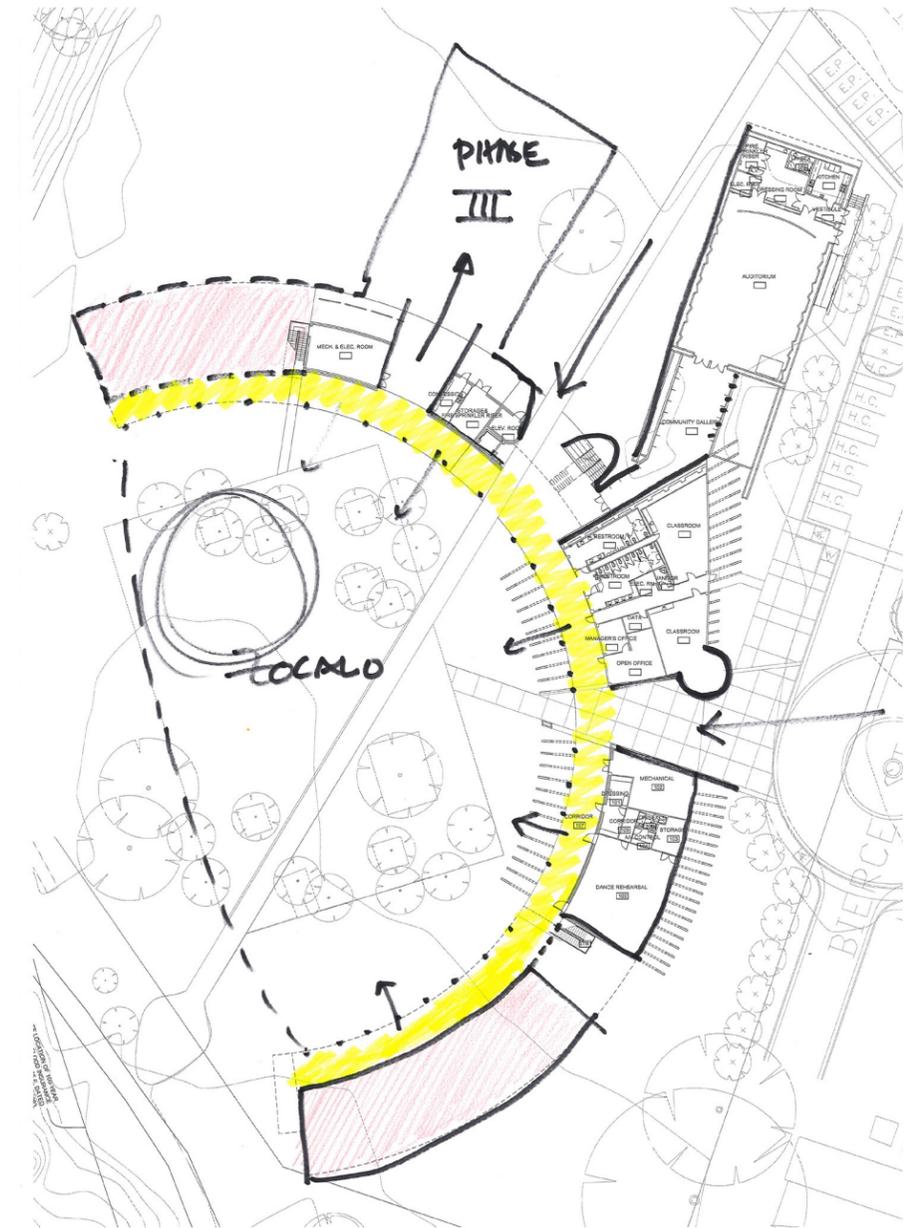
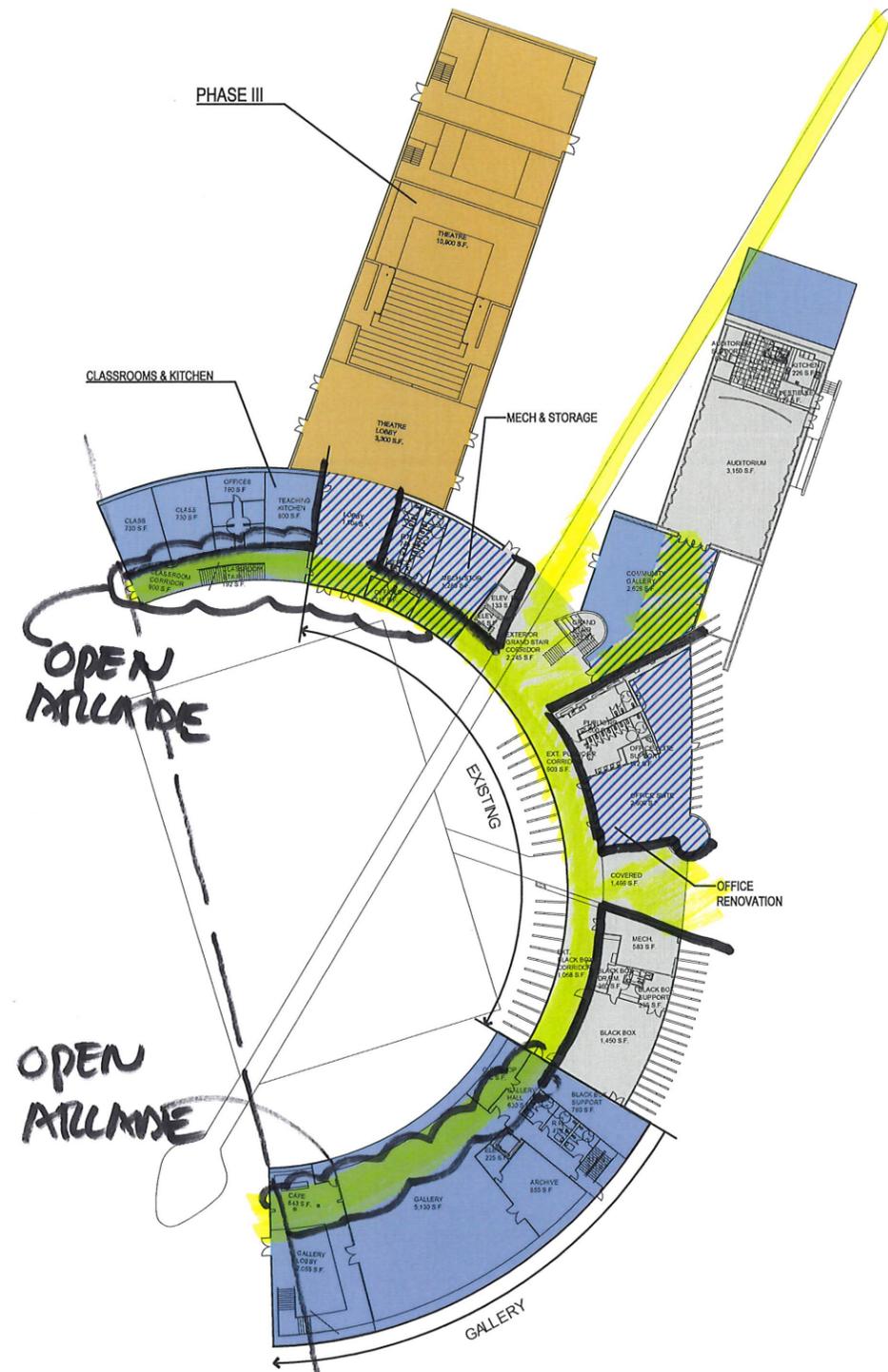


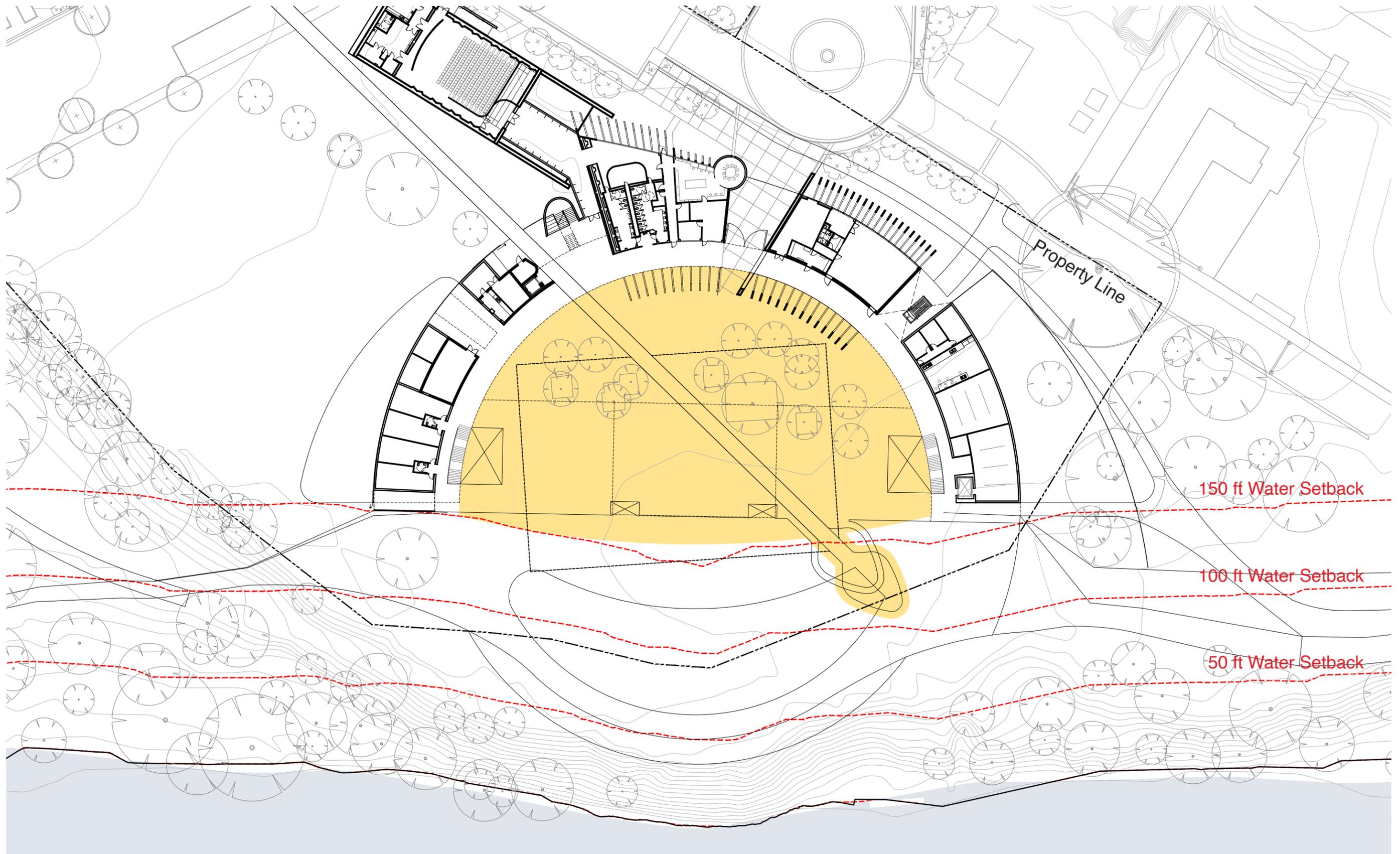
Extension of North and South wings

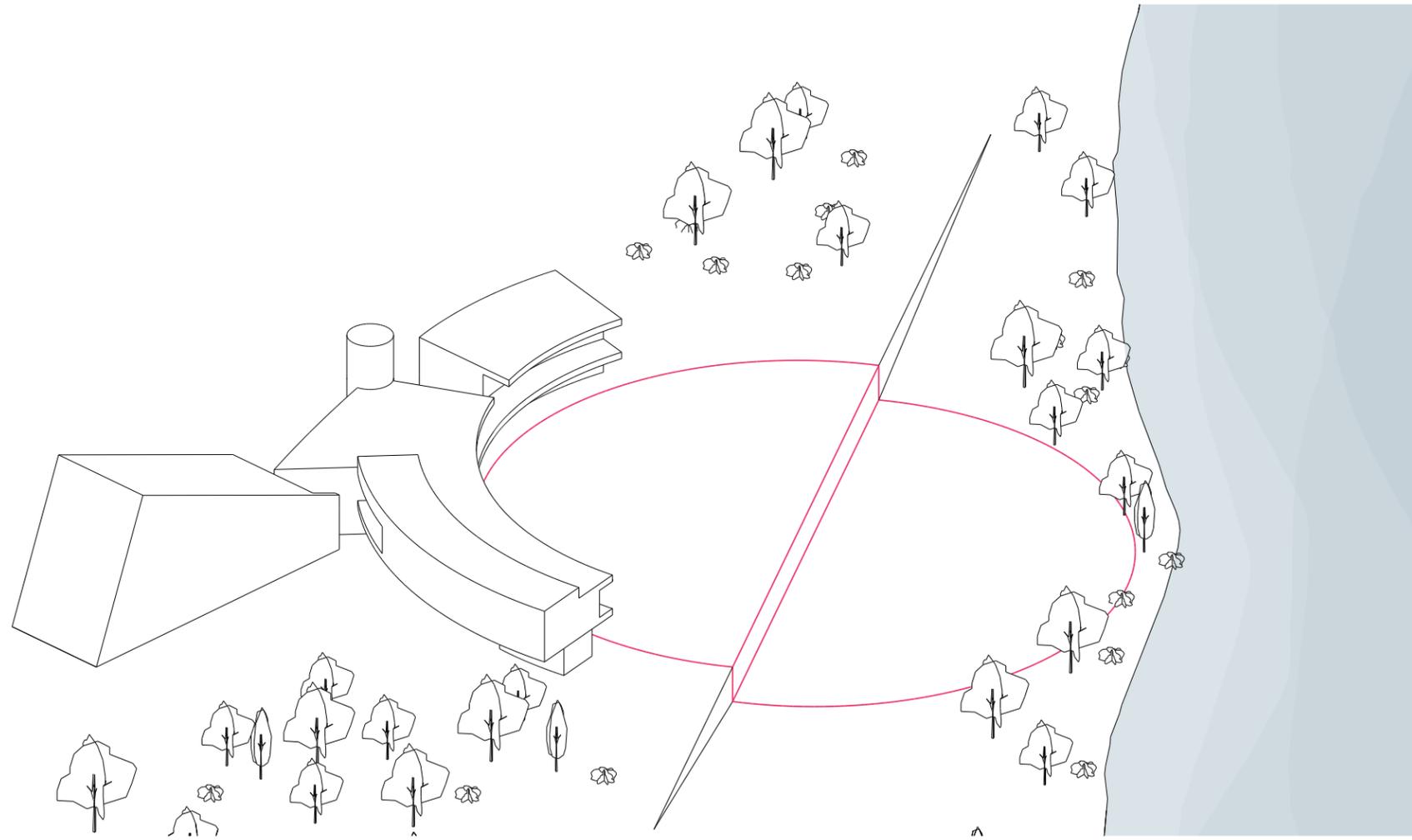


- Existing Phase 1
- New Construction in Phase 2
- New Construction in Phase 3

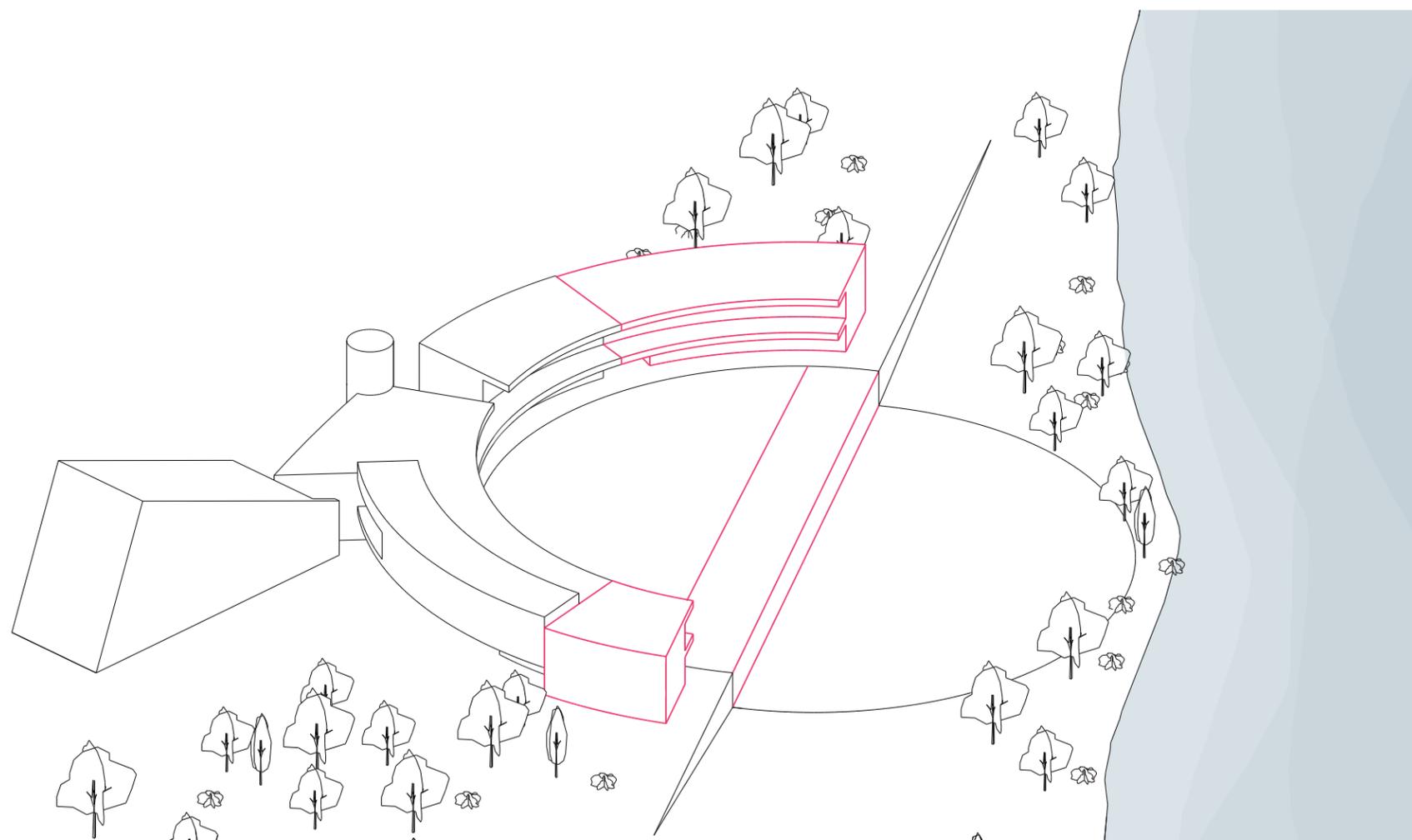
2018 Plan



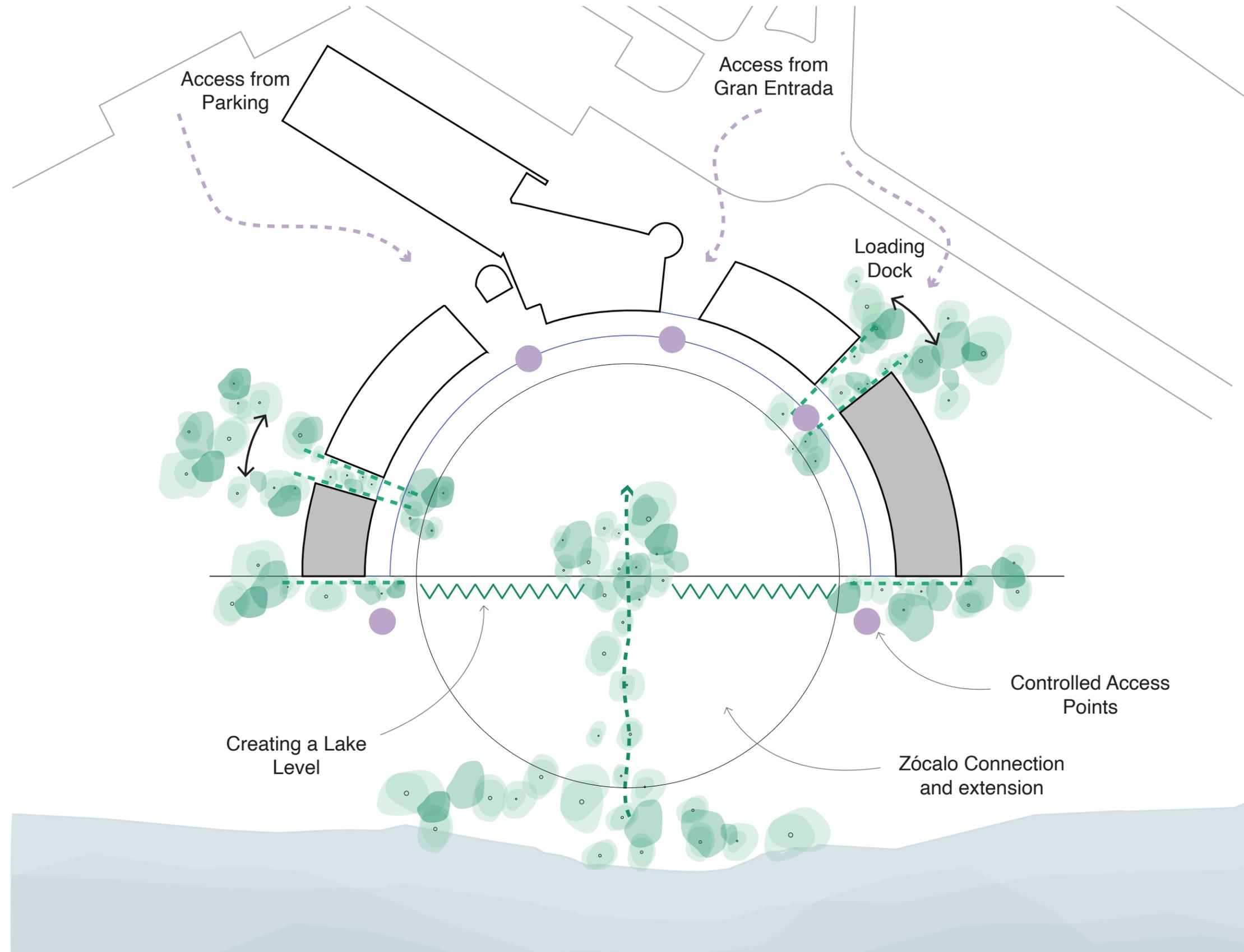




Adding a lake level will provide area to the development while securing the Zocalo.



This is where we are today - new wings on the north and south and a Lake Level



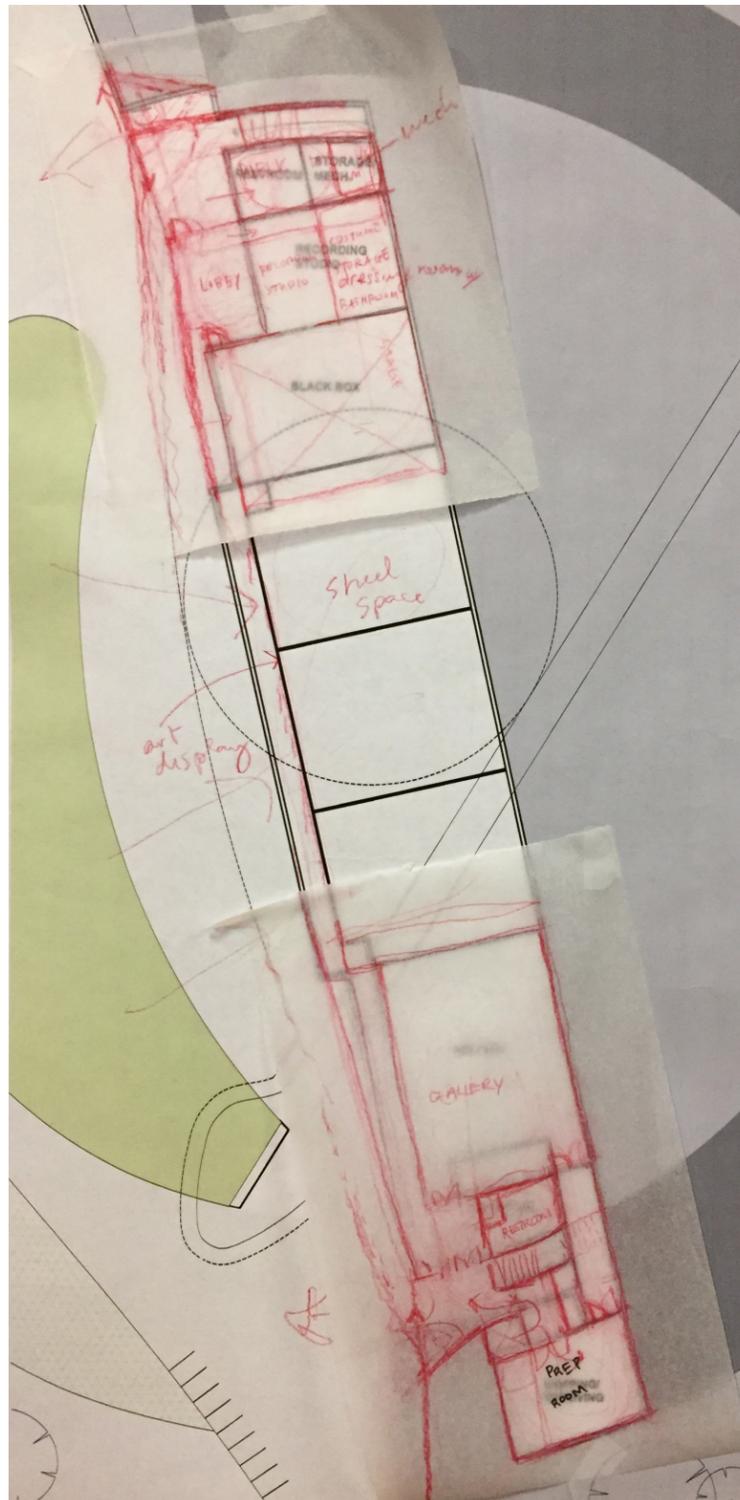


Virtual Charette with PARD/MACC and LAAP Artists ahead of the In Person Staff Workshop

05-13-2021 and 05-17-2021



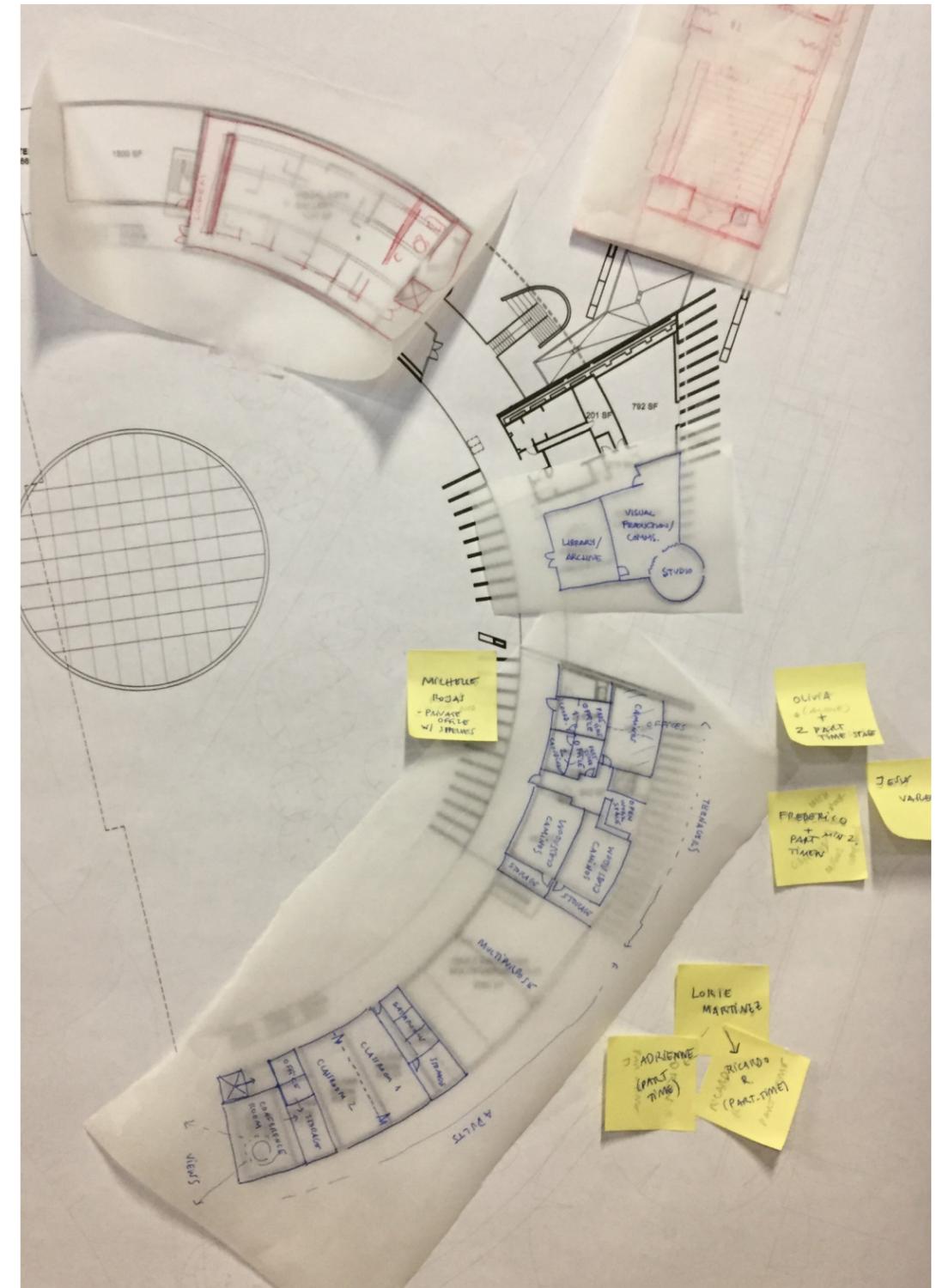
06-07-2021 and 06-08-2021



Lake Level



Level 01



Level 02

For the existing gallery we thought about having some movable walls for different **configuration of the artist studios**; Shell space as a potential extension of these Studios;

We concluded the Black Box should return to its intended original function: a dance room.

We came to the conclusion it would be a good idea to **convert some of the existing classrooms into office space**, since we have new classrooms and a multi-purpose room in the adult education wing on level 2.

Regarding the Youth Education wing we discussed the possibility of having two classrooms with a movable partition to create one larger space.

“The Music Room should have 3 fully isolated rehearsal rooms. Ideally there would be two smaller rooms and a bigger one that could fit the drums and a whole band inside.”

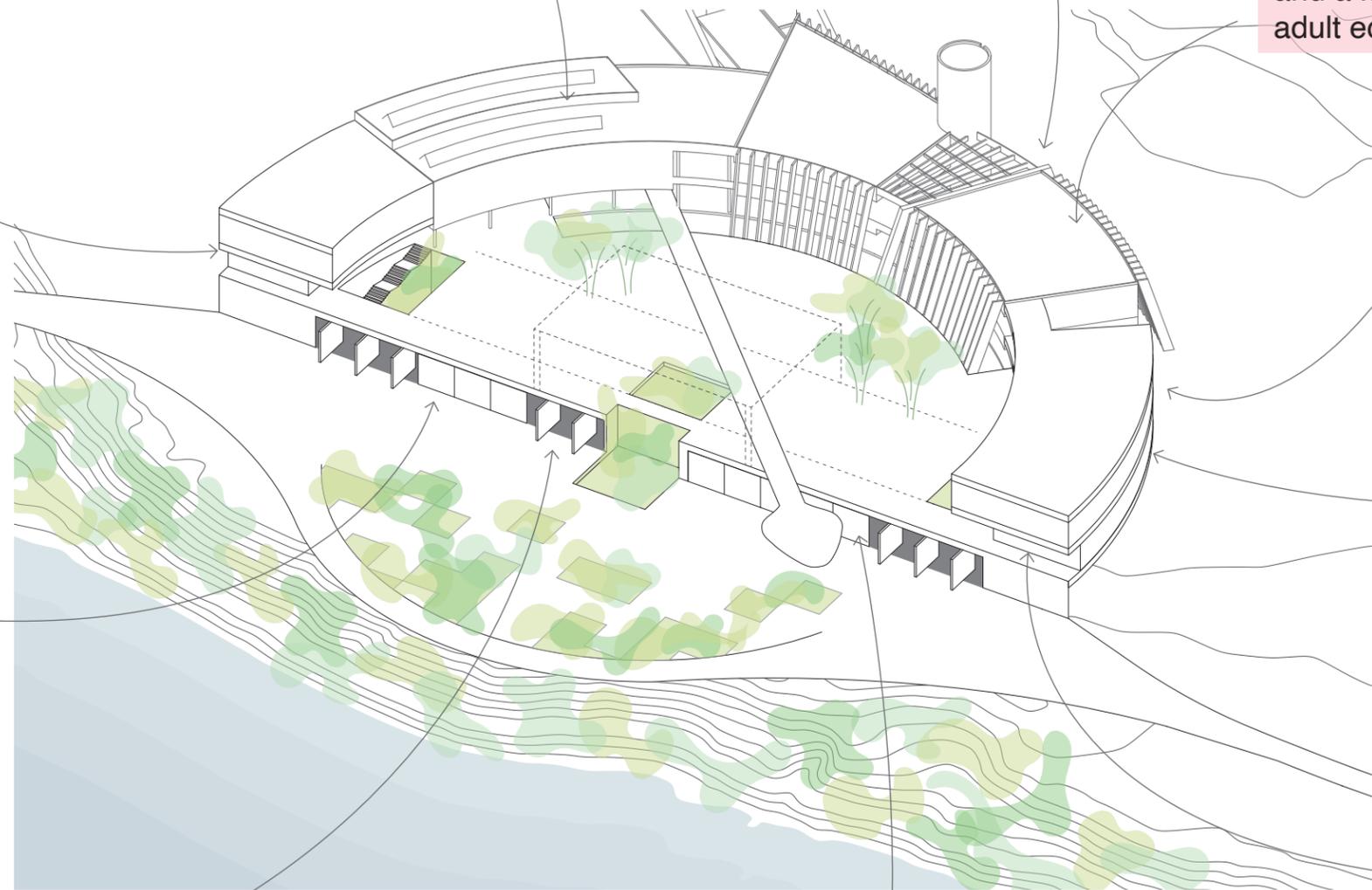
We discussed **the shape of the kitchen should be wider** than the previous proposal: this would allow more use and capacity. Activities could be organized around a central island.

We discussed the idea of having the **new Black Box** in the Lake Level. We could have a **recording studio** and a dressing room adjacent to it, and possibly some bathrooms;

We talked about **the Lake Level being accessible from one side to another** through a corridor – continuous circulation.

The Gallery on the Lake Level could extend into shell space.

The south end of the new crescent will have a permanent and a community gallery on level 1. **The permanent one should be adjacent to the Culinary Room/Kitchen to facilitate openings** and receptions with food/drinks;

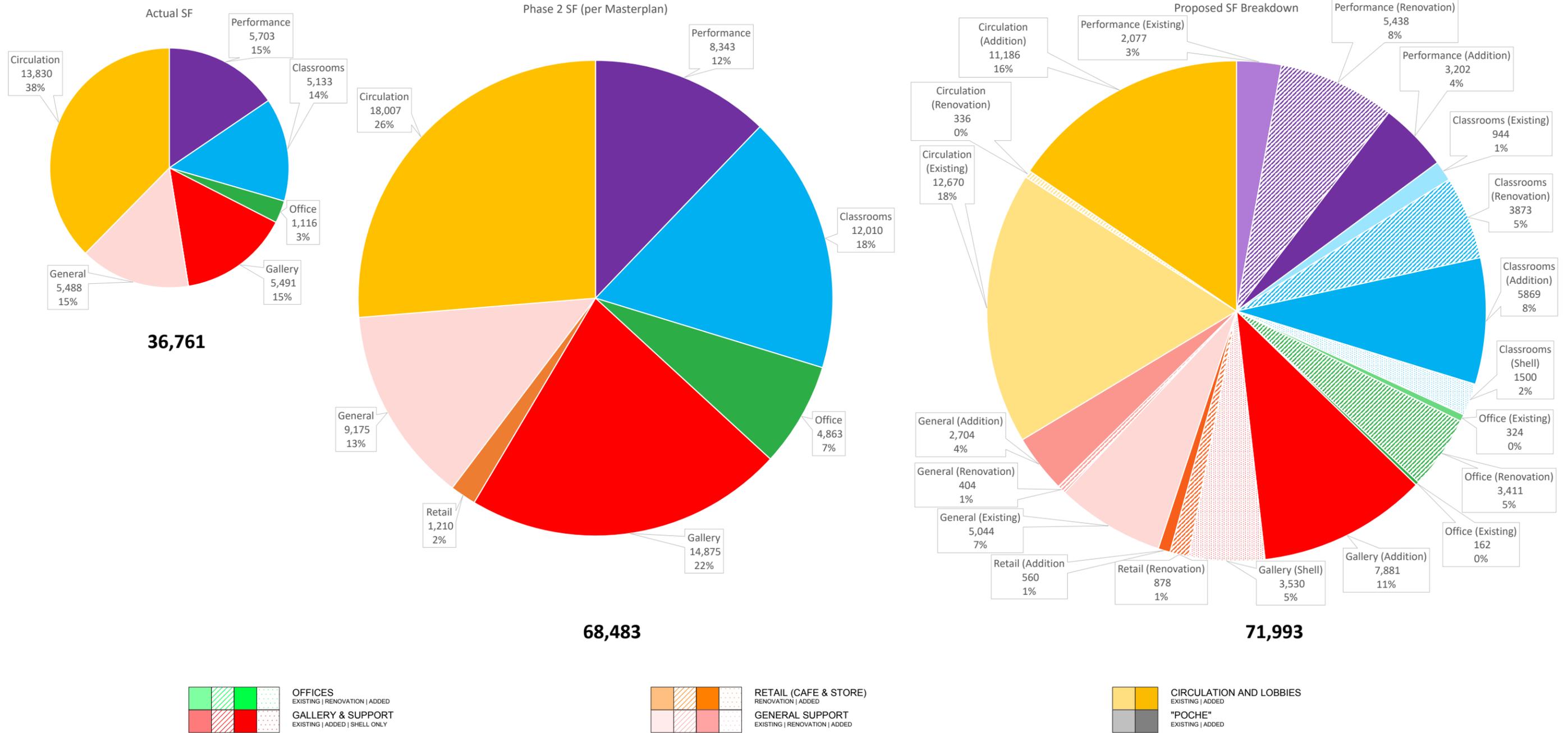


How we applied what we've heard

PROGRAMMING SUMMARY

AREA COMPARISON

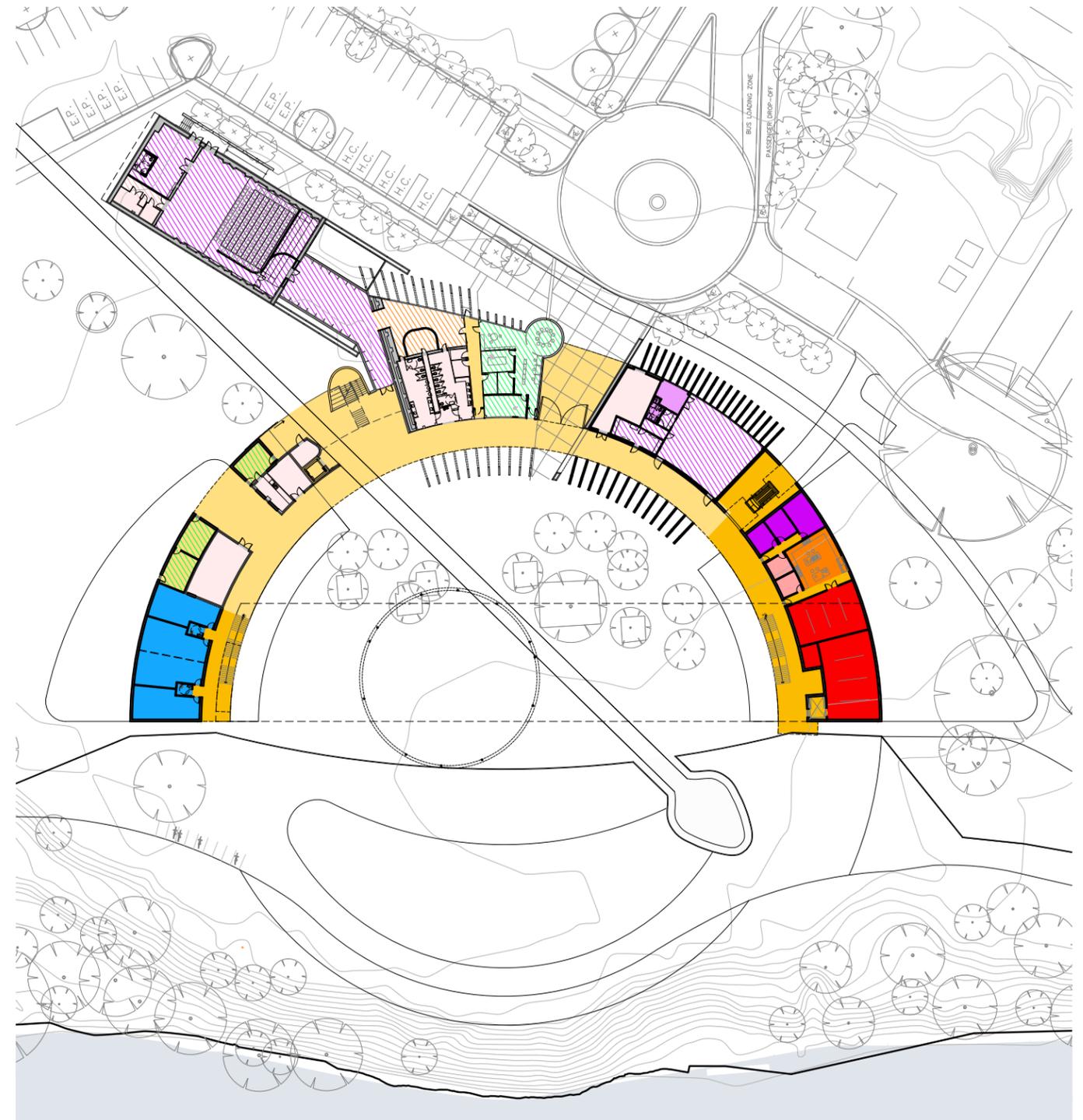
2018 Plan vs. Programming



Existing

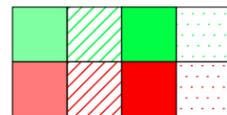


Phase 2



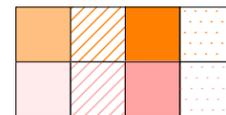
PERFORMANCE & SUPPORT
EXISTING | RENOVATION | ADDED

CLASSROOMS & MEETING ROOMS
EXISTING | RENOVATION | ADDED | SHELL ONLY



OFFICES
EXISTING | RENOVATION | ADDED

GALLERY & SUPPORT
EXISTING | ADDED | SHELL ONLY



RETAIL (CAFE & STORE)
RENOVATION | ADDED

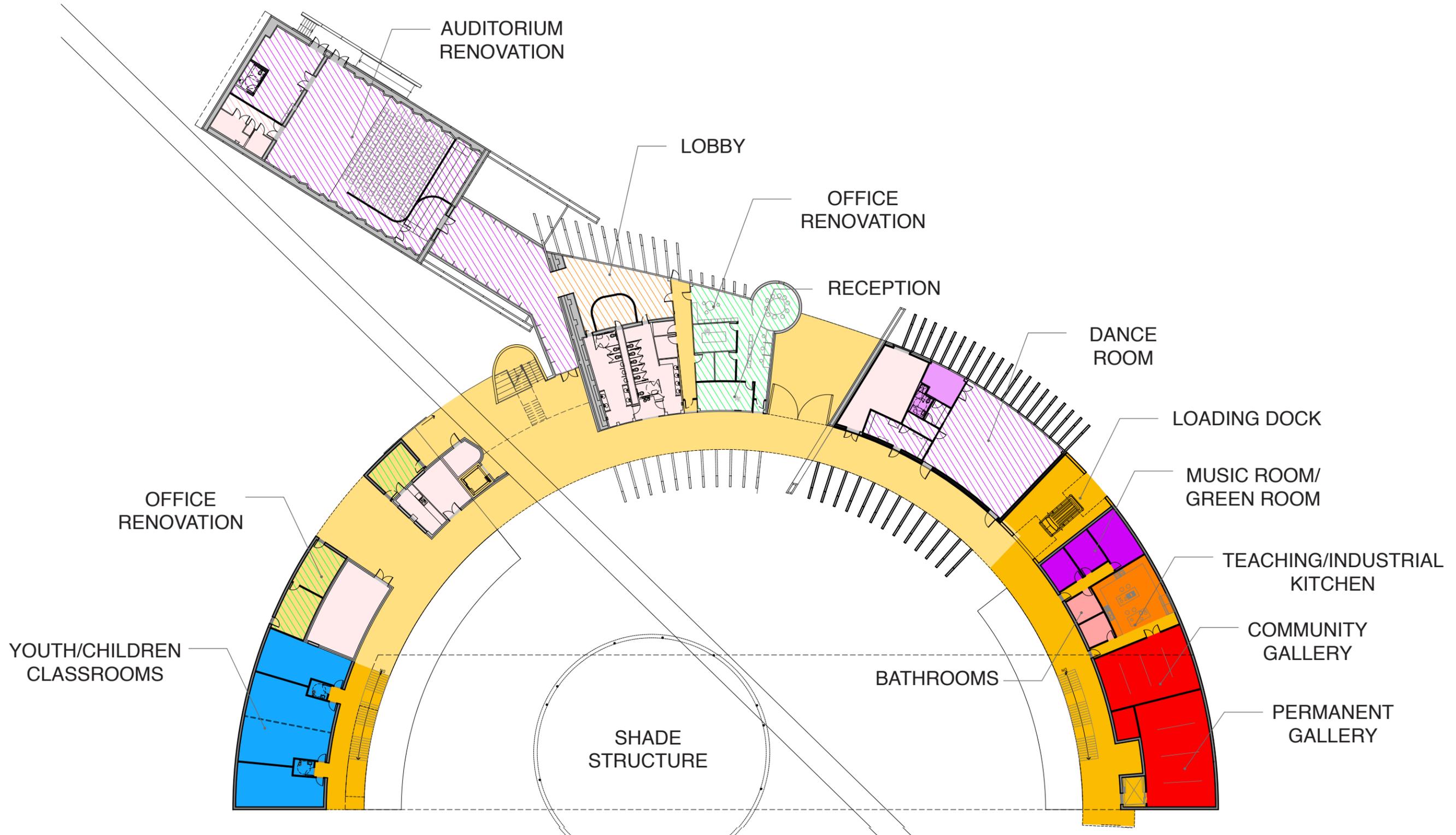
GENERAL SUPPORT
EXISTING | RENOVATION | ADDED



CIRCULATION AND LOBBIES
EXISTING | ADDED

"POCHE"
EXISTING | ADDED





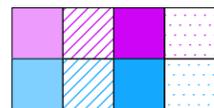
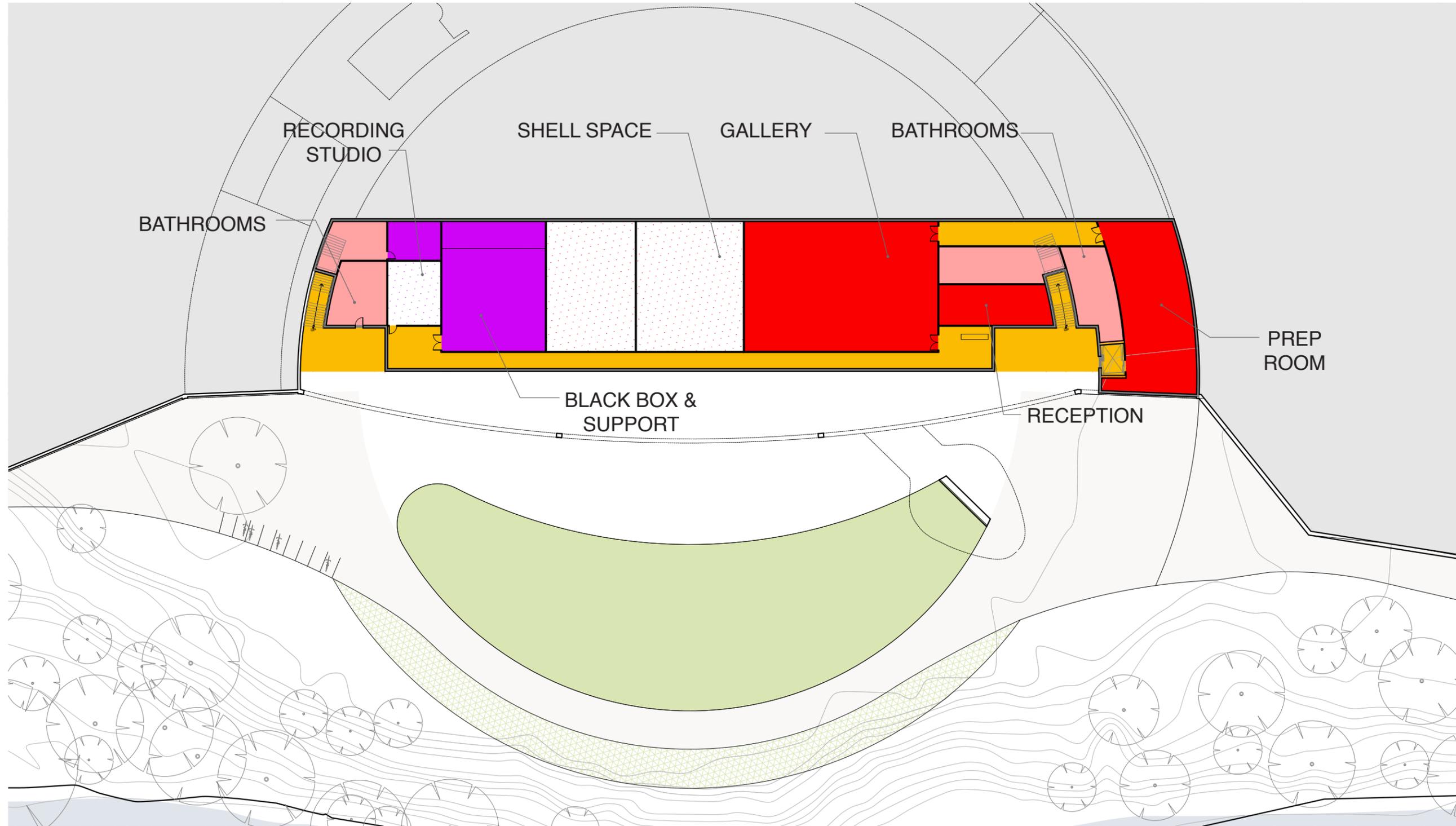
	PERFORMANCE & SUPPORT EXISTING RENOVATION ADDED
	CLASSROOMS & MEETING ROOMS EXISTING RENOVATION ADDED SHELL ONLY

	OFFICES EXISTING RENOVATION ADDED
	GALLERY & SUPPORT EXISTING ADDED SHELL ONLY

	RETAIL (CAFE & STORE) RENOVATION ADDED
	GENERAL SUPPORT EXISTING RENOVATION ADDED

	CIRCULATION AND LOBBIES EXISTING ADDED
	"POCHE" EXISTING ADDED





PERFORMANCE & SUPPORT
EXISTING | RENOVATION | ADDED

CLASSROOMS & MEETING ROOMS
EXISTING | RENOVATION | ADDED | SHELL ONLY



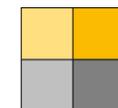
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GALLERY & SUPPORT
EXISTING | ADDED | SHELL ONLY



RETAIL (CAFE & STORE)
RENOVATION | ADDED

GENERAL SUPPORT
EXISTING | RENOVATION | ADDED

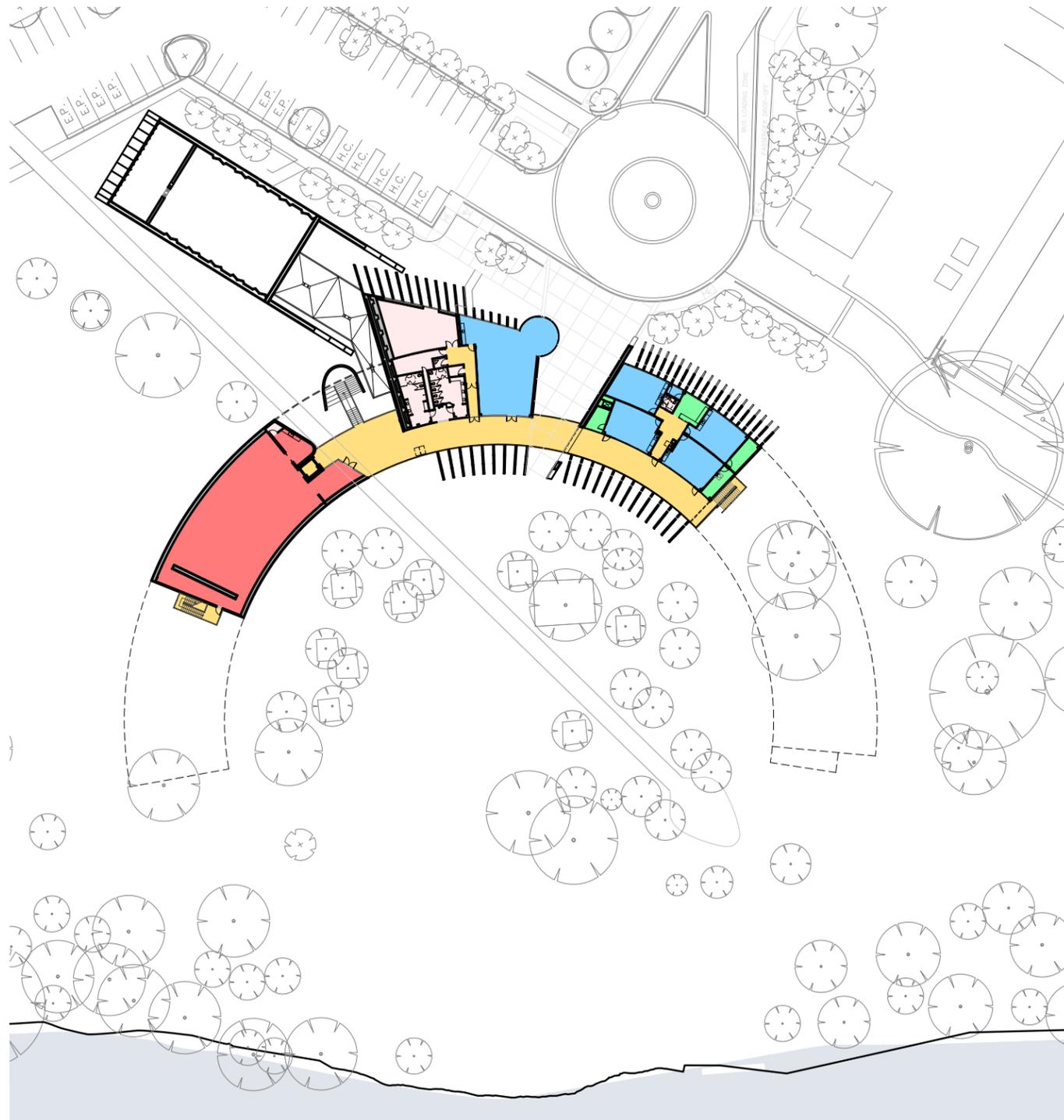


CIRCULATION AND LOBBIES
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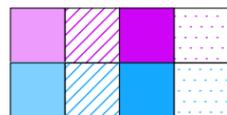
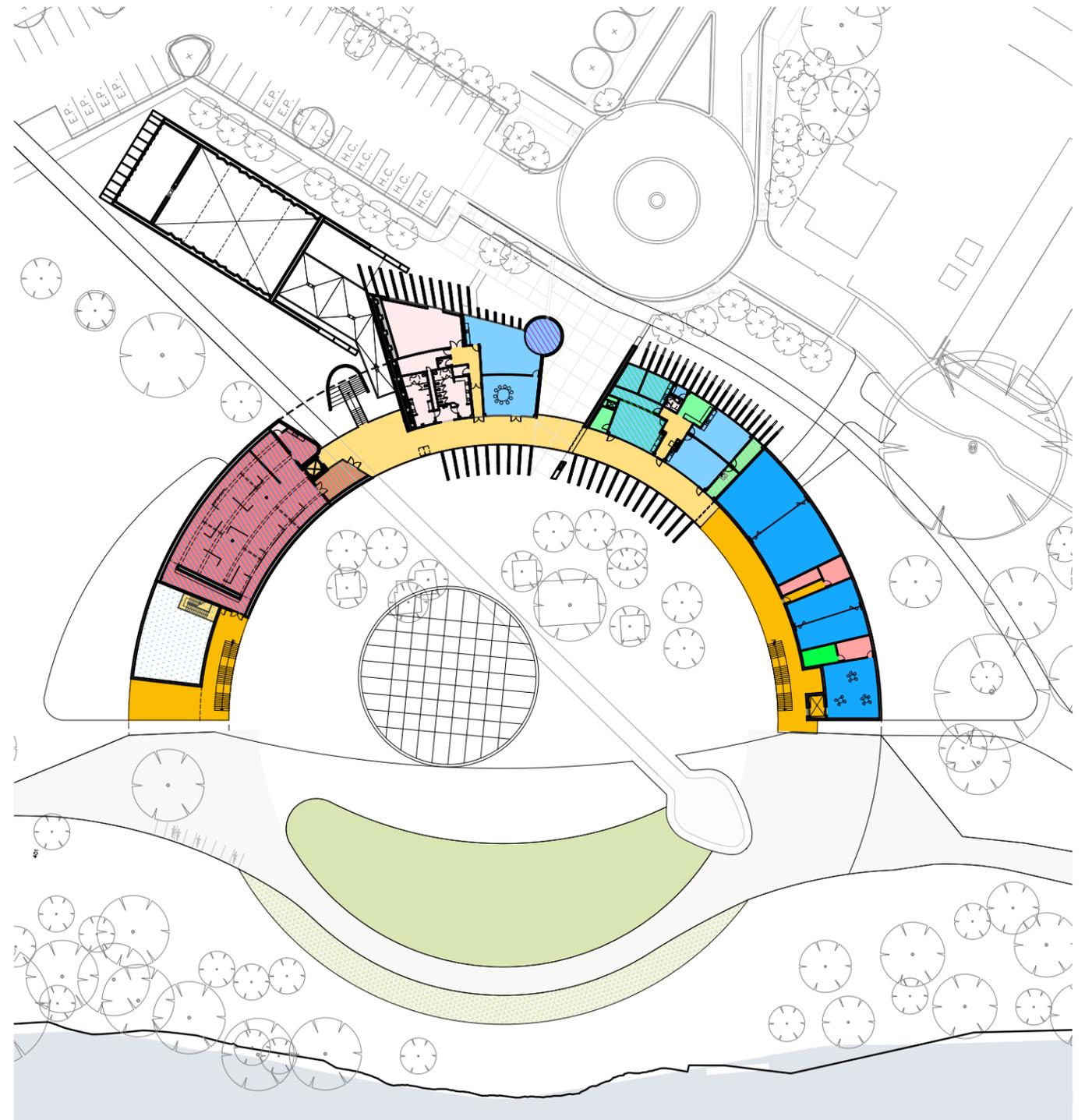
"POCHE"
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Existing

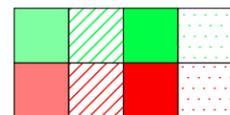


Phase 2



PERFORMANCE & SUPPORT
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CLASSROOMS & MEETING ROOMS
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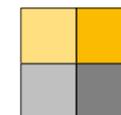
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RETAIL (CAFE & STORE)
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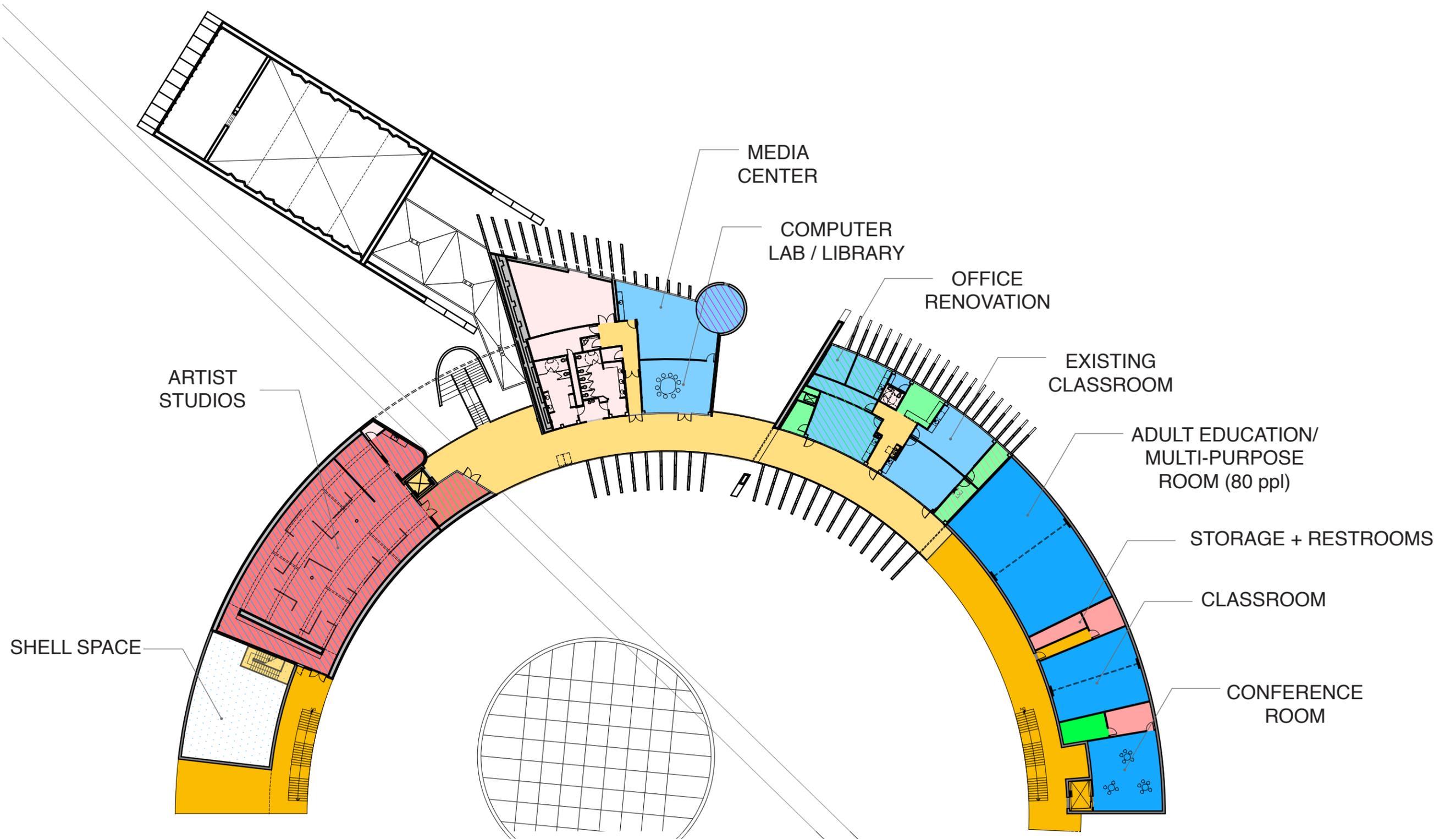
GENERAL SUPPORT
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CIRCULATION AND LOBBIES
EXISTING | ADDED

"POCHE"
EXISTING | ADDED





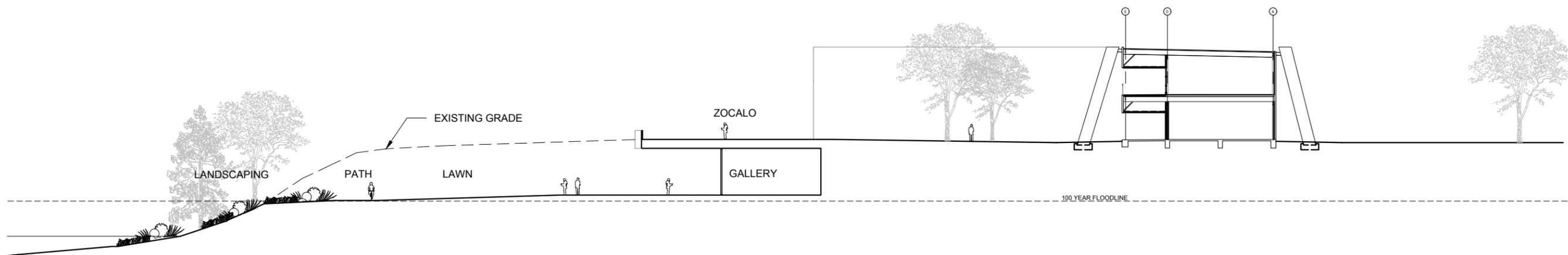
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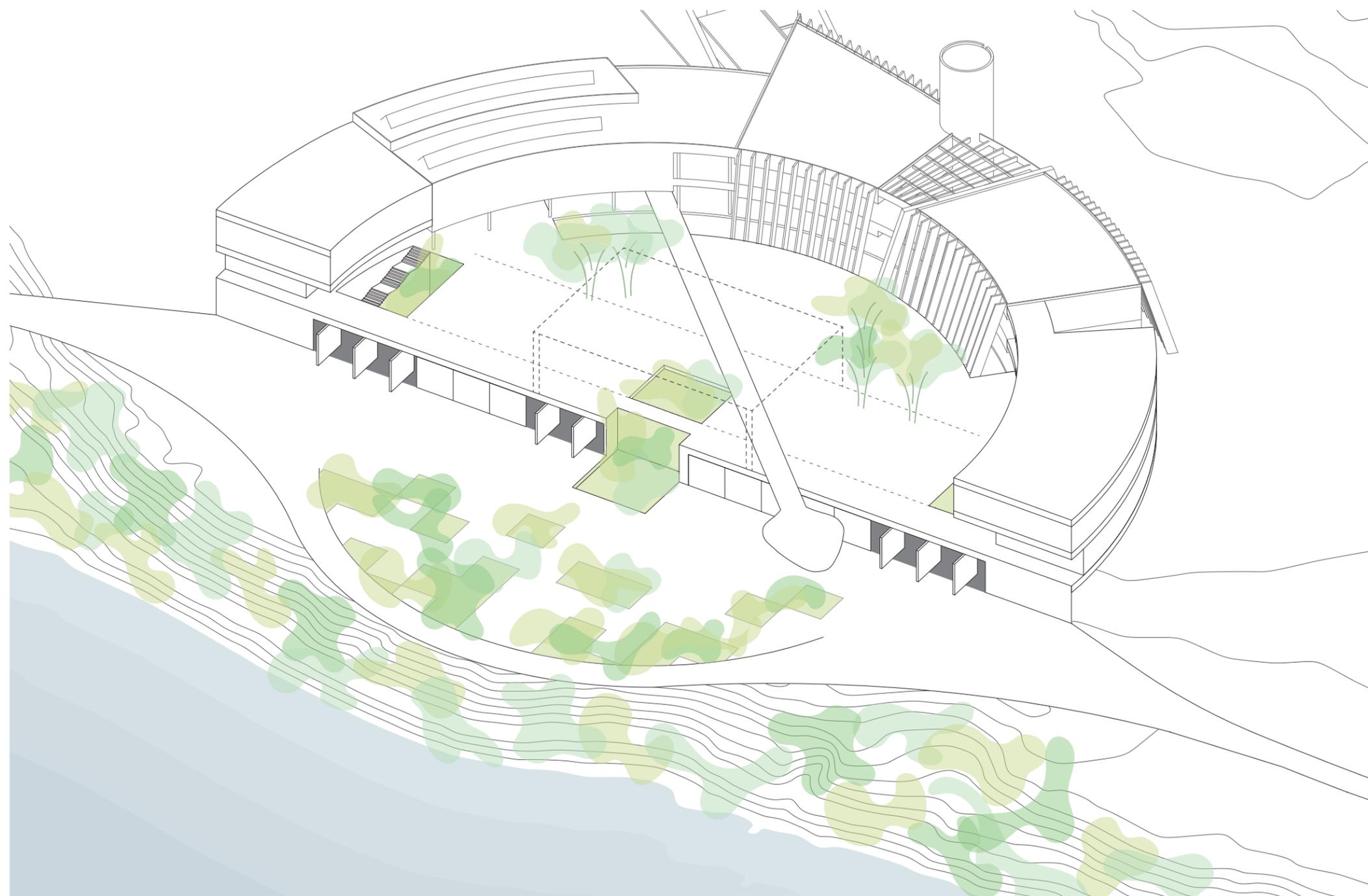
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	<p>CIRCULATION AND LOBBIES EXISTING ADDED</p> <p>"POCHE" EXISTING ADDED</p>
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Miró Rivera Architects
www.mirorivera.com
Tel. 512.477.7016
505 Powell Street
Austin, Texas 78703
United States

Tatiana Bilbao ESTUDIO

www.tatianabilbao.com
Tel./Fax +52 (55) 8589 8822
Paseo de la Reforma 382-4
Colonia Juárez
Delegación Cuauhtémoc
06600 México DF
México